

# Development Strategy

of the state enterprise



«Ukrainian State Center for  
International Education»

for 2021-2025

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# CONTENTS

About the state enterprise "Ukrainian State Center for International Education" .....	3
Team .....	6
Our values .....	7
International students in Ukraine.....	8
Our mission.....	16
Strategic goals.....	17
Indicators and tools for monitoring strategic goals.....	21
Risk management.....	26
Favorable factors for achieving results.....	29
International experience in attracting foreign students for study.....	30
United States of America .....	30
Australia.....	31
Canada.....	32
People's Republic of China.....	33
United Kingdom of Great Britain and Northern Ireland.....	34
Federal Republic of Germany.....	35
French Republic.....	36
Russian Federation.....	38
Japan .....	39
Republic of Poland.....	41
Reviewers of the Development Strategy of the state enterprise "Ukrainian State Center for International Education" for 2021-2025.....	42



Education of foreigners in Ukraine is recognition of Ukrainian higher education in the world, the opportunity to achieve high results in world rankings, improvement of Ukraine's image abroad, investment in the economy of our country. The experience of the world's leading countries demonstrates the importance of state support for institutions that promote higher education for foreigners. In Ukraine, such an institution is the state enterprise "Ukrainian State Center for International Education" of the Ministry of Education and Science of Ukraine. Ukrainian State Center for International Education promotes higher education in Ukraine, conducts analytical activities, provides support to foreign students and relevant departments of educational institutions of Ukraine, etc.

Thanks to the work of the Ukrainian State Center for International Education, the launch of a promotional campaign and the launch of the information portal "Study in Ukraine" <https://studyinukraine.gov.ua>, the number of foreign students in Ukrainian educational institutions increased from 64,066 in 2016 to 80,470 in 2020. We owe this result to the coordinated work of the team of the Ukrainian State Center for International Education, the Ministry of Education and Science of Ukraine, educational institutions of Ukraine and diplomatic missions.

In order to improve the mechanisms of work and to achieve better results we initiated the creation of the Development Strategy of the Ukrainian State Center for International Education for 2021-2025. The document summarizes the results of strategic sessions and discussions.

The strategy was supported by more than 80 representatives of leading educational institutions Ukraine, the Ministry of Education and Science of Ukraine, the Ministry of Foreign Affairs Of Ukraine, the Ministry of Social Policy of Ukraine, the Committee on Education, Science and Innovation of the Verkhovna Rada of Ukraine, the National Academy of Pedagogical Sciences of Ukraine, the State Scientific Institution "Institute of Educational Analytics", the State Institution "Ukrainian Institute", the International Charitable Foundation "International Foundation for Educational Policy Research", the European Union project "Network of National Offices of the Erasmus + Program and National Teams of Experts on Higher Education Reform", foreign and Ukrainian diplomats. We are grateful to everyone for constructive criticism and high appreciation of the work of the state enterprise "Ukrainian State Center for International Education".

Making **Study in Ukraine** better together!

**Olena Shapovalova**

*director of the state enterprise*

*"Ukrainian State Center for International Education"*

# About the state enterprise "Ukrainian state center for international education"

Ukrainian State Center for International Education is a state-owned enterprise operating in the field of international education. The Center's activities are aimed at promoting education in Ukraine for foreigners.

The enterprise was founded in 2002 and belongs to the Ministry of Education and Science of Ukraine.

<https://studyinukraine.gov.ua>

## What do we do for foreign applicants/students?

- ✓ On the website <https://studyinukraine.gov.ua> we place complete and reliable information about study opportunities in Ukraine, educational institutions, educational programs (specialties), etc.
- ✓ Provide free consultations on the conditions of admission, specifics of study and stay in Ukraine.
- ✓ Inform about invitations for study registered by educational institutions.
- ✓ Organizationally ensure meetings of entrants by representatives of educational institutions at state border checkpoints of Ukraine.
- ✓ Promote socio-cultural integration of foreign students in Ukraine.
- ✓ Organize "Study in Ukraine" exhibitions abroad.
- ✓ Ensure the work of information and telecommunication systems with the possibility of direct online interaction of foreign applicants/students and educational institutions of Ukraine.
- ✓ Promote the implementation of the European Union's policy in the field of international education.

## What do we do for representatives of Ukrainian educational institutions?

- ✓ Provide free placement of information about educational institutions of Ukraine and services they provide to foreign students on informational resources, in particular <https://studyinukraine.gov.ua>.
- ✓ Promote educational programs of Ukrainian educational institutions in order to attract foreigners for study.
- ✓ Contribute to building the capacity of structural units of educational institutions that deal with foreign students and the internationalization of the educational process.
- ✓ Promote professional development of academic staff in regards to work with foreign students.
- ✓ Provide methodological services for the organization of education of foreigners in educational institutions of Ukraine.
- ✓ Promote the intensification of international cooperation of Ukrainian educational institutions in the field of academic exchanges.
- ✓ Provide information and telecommunication systems for registration and accounting of invitations to study for foreigners.
- ✓ Carry out monitoring and analytical activities aimed at the formation of generalized statistical information on the provision of services to foreign students.
- ✓ Provide processing of statistical information on foreign students in Ukraine and publish complete generalized information on the number of foreign students in Ukraine, namely: in educational institutions, fields of study, educational programs, countries of origin, etc.
- ✓ Inform about the policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.
- ✓ Organize the largest event on international education in Ukraine - Ukrainian International Education Forum.
- ✓ Provide support to educational institutions in resolving urgent issues related to the teaching process of foreign students.

## **What do we do for representatives of the foreign diplomatic corps in Ukraine?**

- ✔ Provide statistical information on the education of foreign students in Ukraine.
- ✔ Inform about the conditions of admission, study and stay of foreign students in Ukraine.
- ✔ Inform about the policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.

## **What do we do for business entities that have agreements with educational institutions of Ukraine on the provision of services for the recruitment of foreigners as candidates for study?**

- ✔ Keep records of agreements of business entities with educational institutions of Ukraine on the provision of services for the recruitment of foreigners as candidates for study and publish such information on the website <https://studyinukraine.gov.ua>.
- ✔ Inform about the policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.

# Team

of the State Enterprise  
«Ukrainian State Center for International Education»



**Olena Sulyma**  
*Deputy Director*



**Olha Boiko**  
*Deputy Director*



**Olena Shapovalova**  
*Director*



**Oleg Zinevich**  
*chief accountant*



**Bogdana Zhul**  
*personnel inspector*

## Marketing Department



**Iryna Palok**  
*Computer graphics specialist (design)*

## Department of International Cooperation



**Mykhailo Hreba**  
*Head of Department*

## Consulting-Analytical Department



**Igor Sviridov**  
*Head of Department*

## Department of Processing, Registration and Monitoring of Information



**Kostiantyn Komisarov**  
*Head of Department*

## Department of Security (Information)



**Andriy Ishchuk**  
*Head of Department*

## Authorized Person for Prevention and Detection of Corruption



**Iren Sikorska**  
*Legal adviser*



# Our values



## Transparency

All processes in the Ukrainian State Center for International Education are digitalized and open. Information about the services provided is immediately available to all consumers.

Payment for services is made exclusively online through the system of electronic payments (acquiring) on the website or through bank transfers.



## Responsibility

For the Ukrainian State Center for International Education, every foreign applicant, foreign student, employee of an educational institution is important.

We take responsibility for the provision of services and the quality of information and methodological support.



## Professionalism

Ukrainian State Center for International Education is a team of professionals who diligently do their job.



## Dialogue and interaction

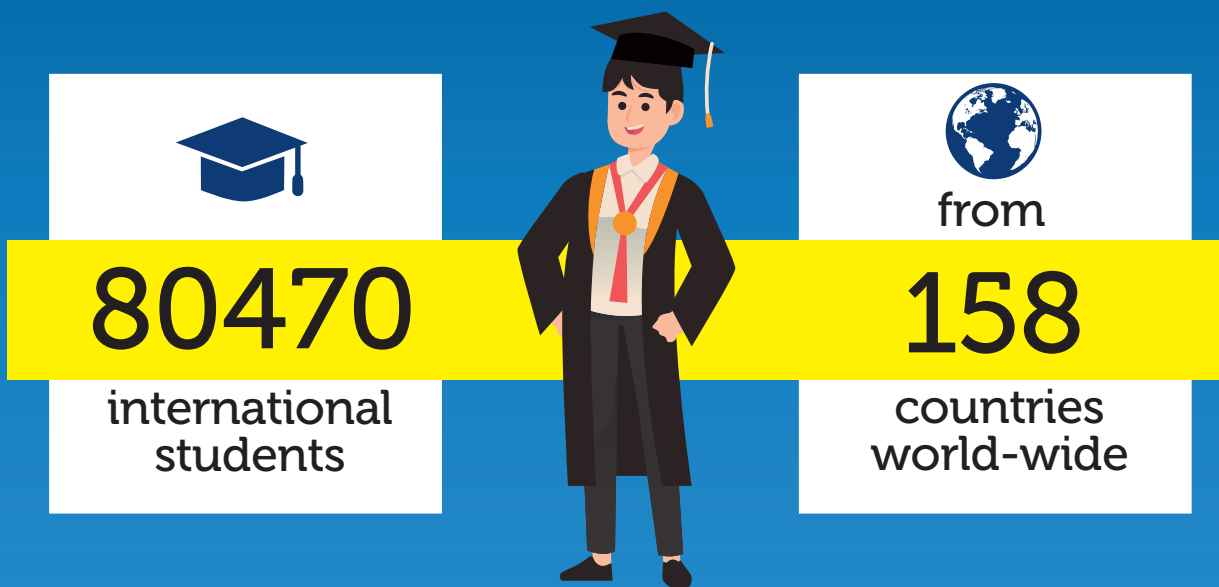
We provide prompt exchange of information between all participants in the educational process, central executive bodies, the diplomatic corps.

We carry out monitoring and analytical activities aimed, in particular, at the formation of generalized statistical information on the provision of services to foreigners by educational institutions.

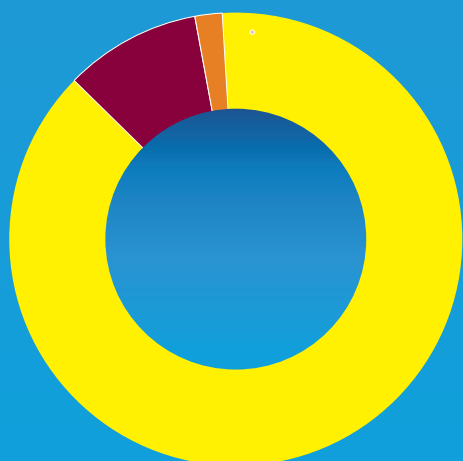
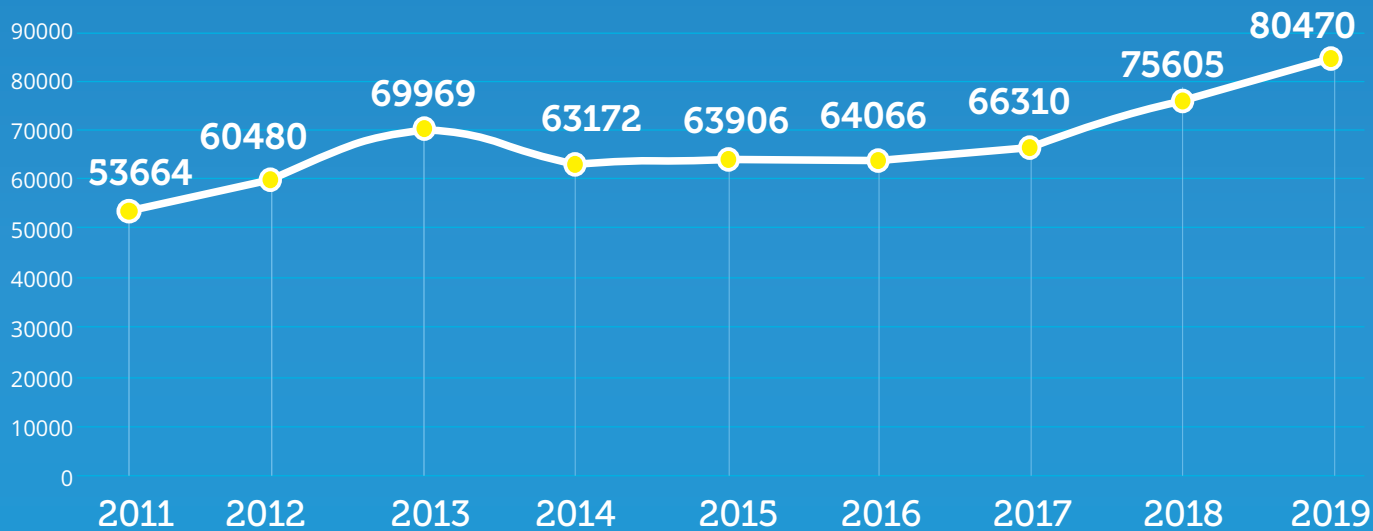
We regularly publish and make publicly available analytical information and our own research, which are actively used by educational institutions in promotional campaigns.

# International students in Ukraine

## Number of international students in Ukrainian HEIs



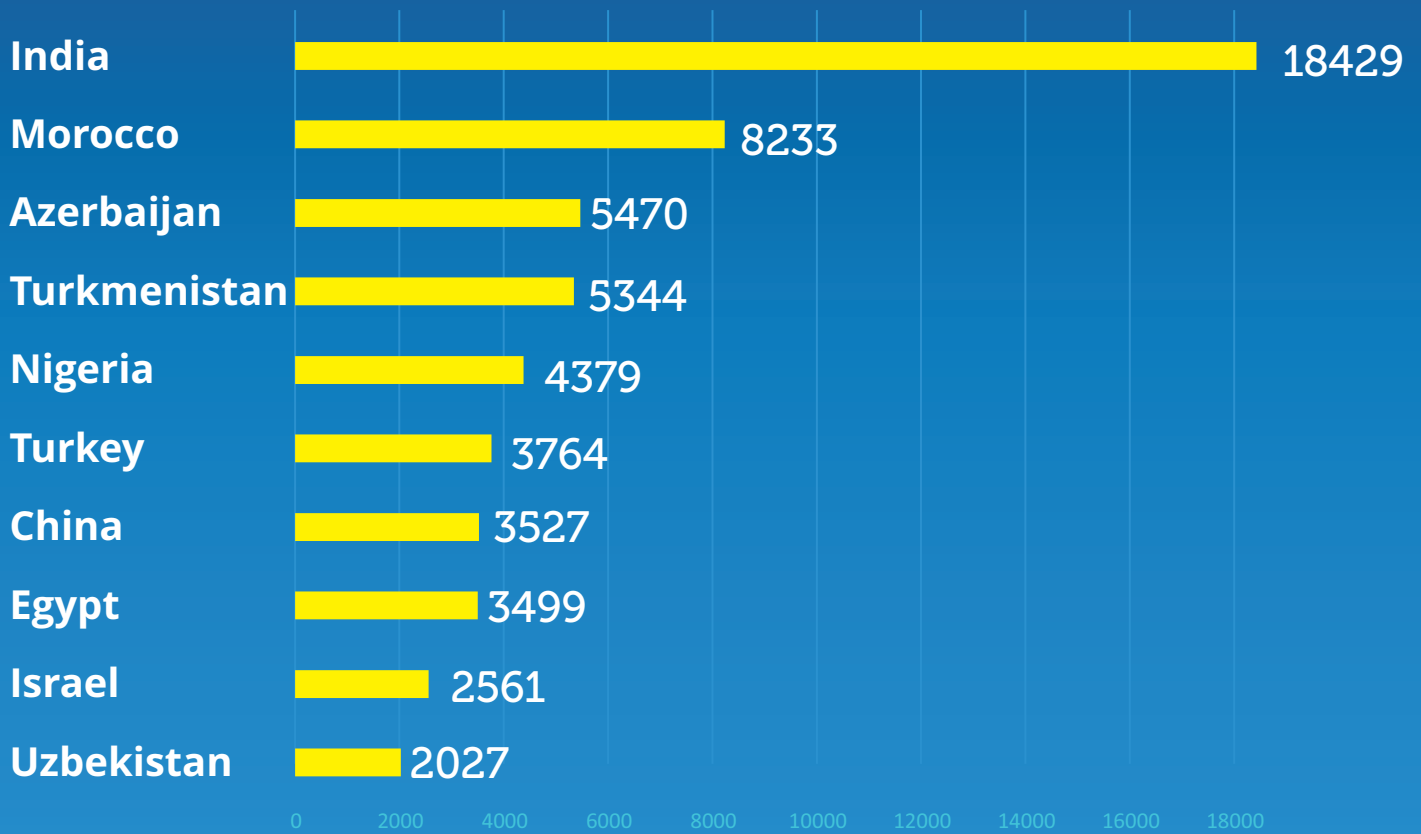
## Number of international students in Ukraine (2011 - 2019)



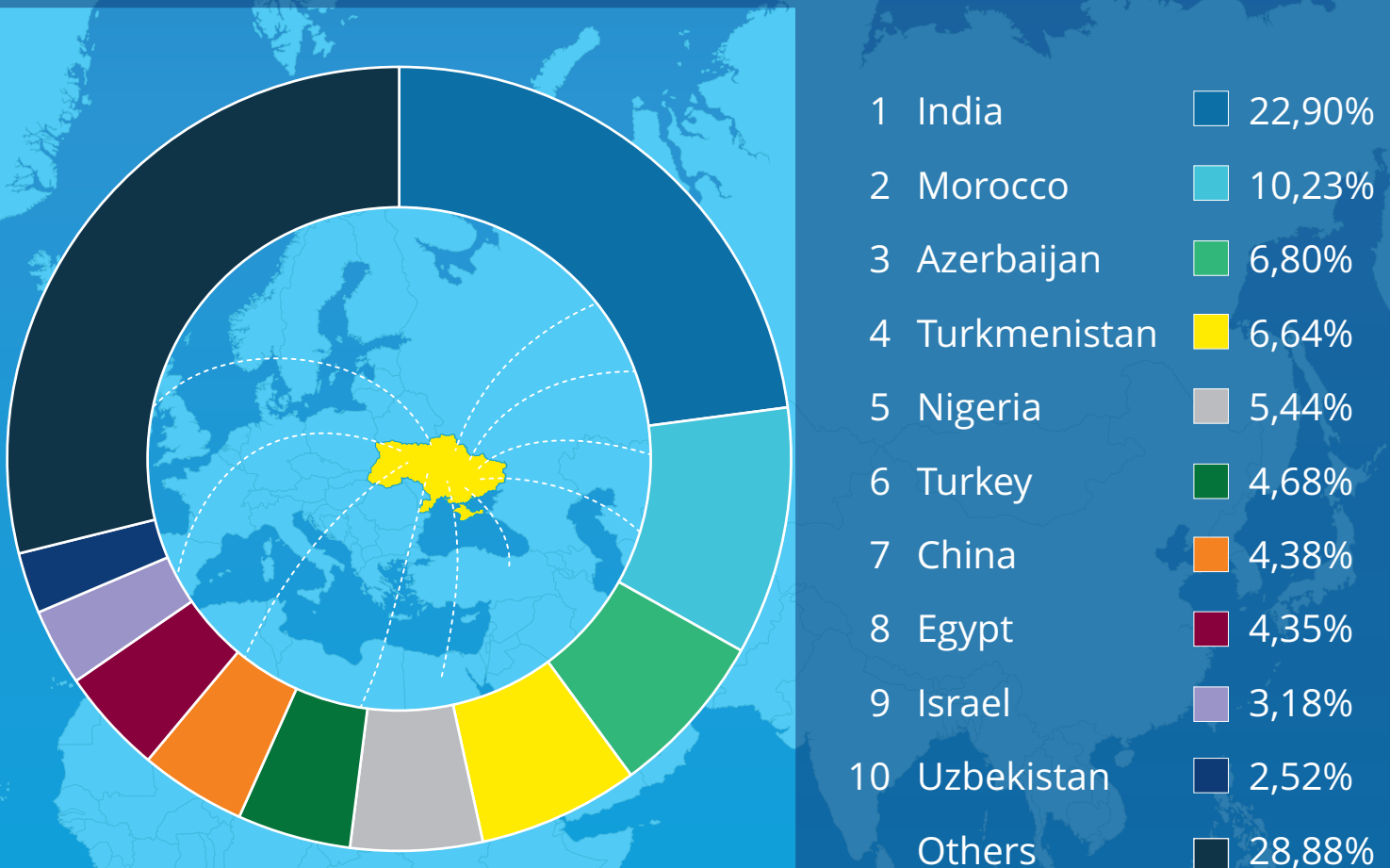
### Among them:

Bachelor's and Master's Degrees	70696	87,85%
Preparatory Course	6949	8,64%
Postgraduate Education	2814	3,50%
Academic Mobility	11	0,01%

## Top 10 countries by origin of international students



## Top 10 countries by origin of international students (%)





1 India



2 Morocco



3 Azerbaijan



4 Turkmenistan



5 Nigeria



6 Turkey



7 China



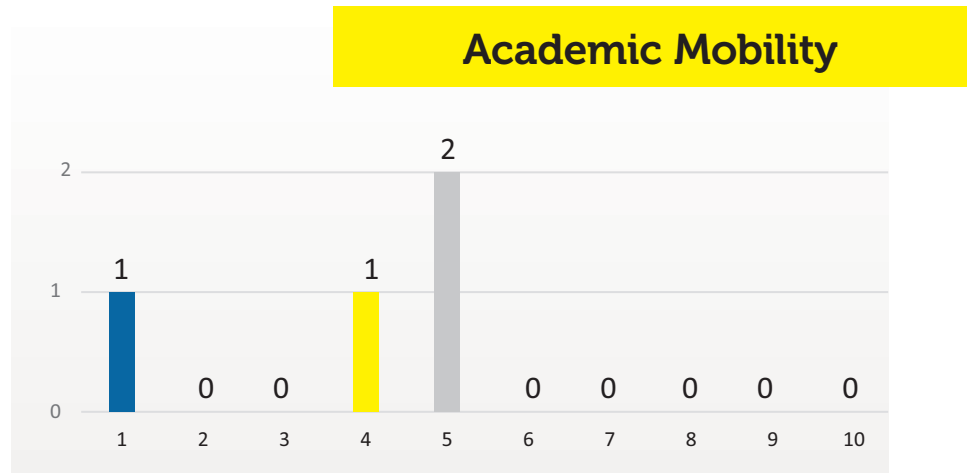
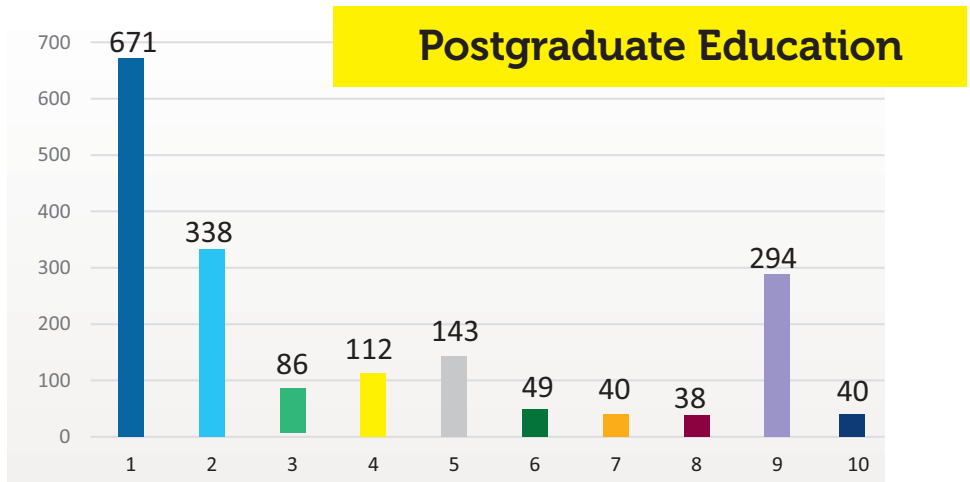
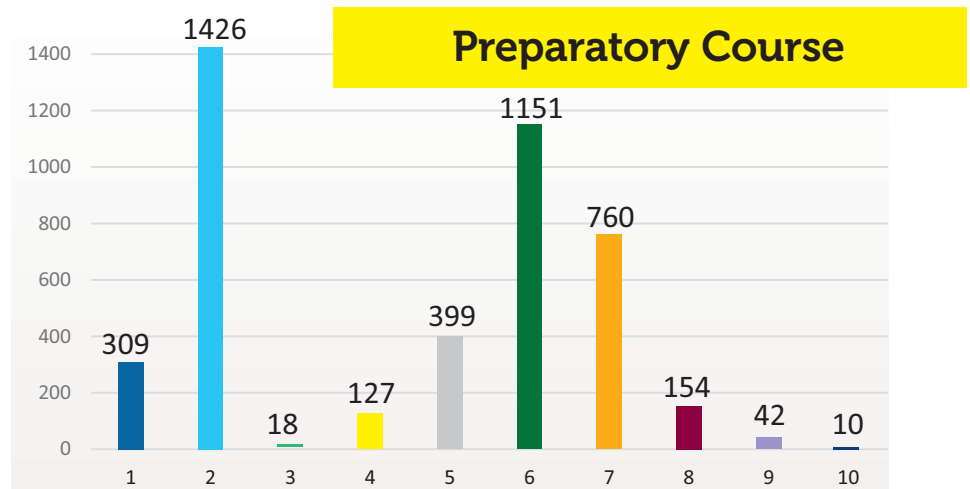
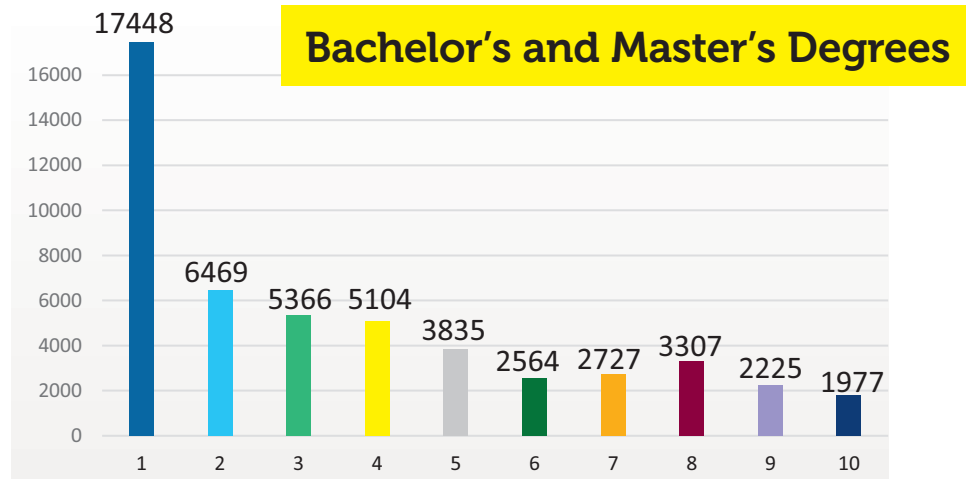
8 Egypt



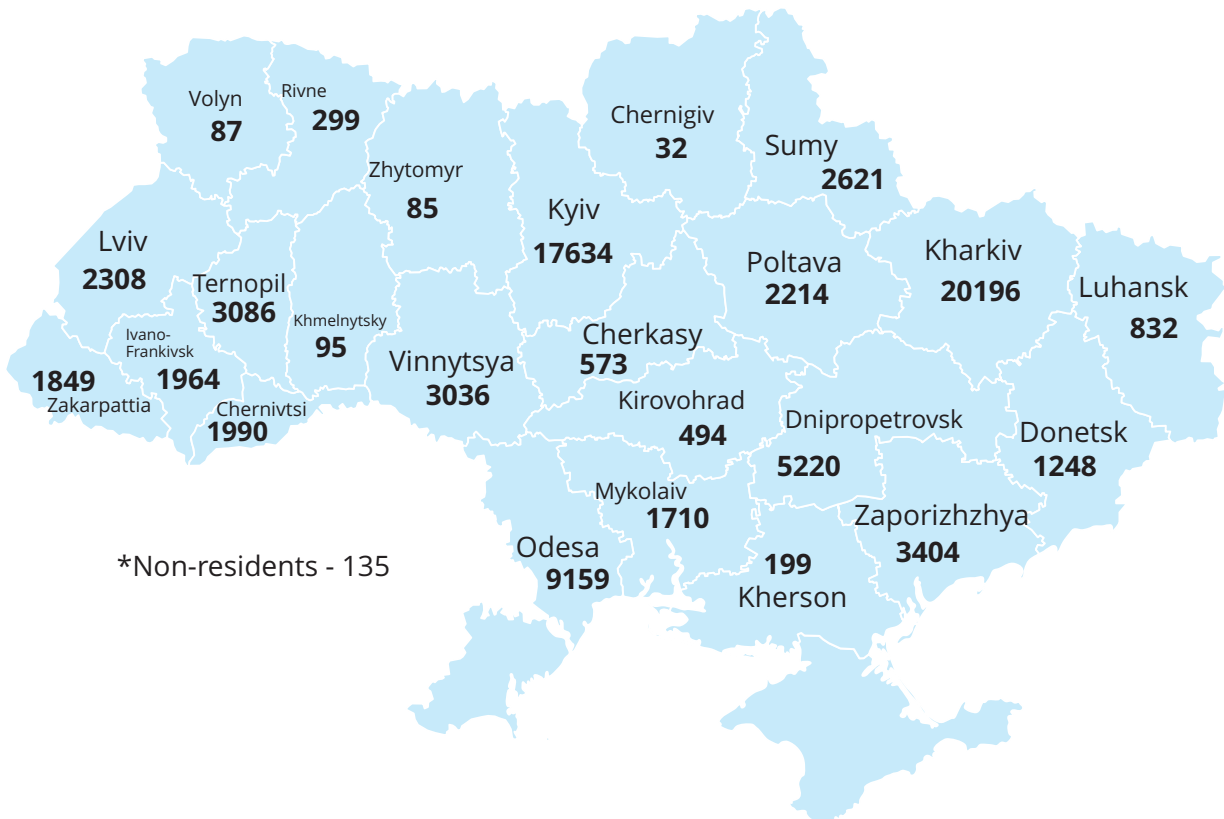
9 Israel



10 Uzbekistan



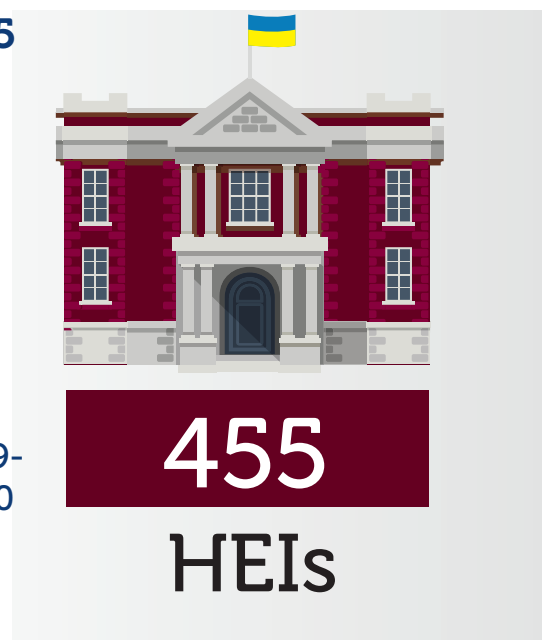
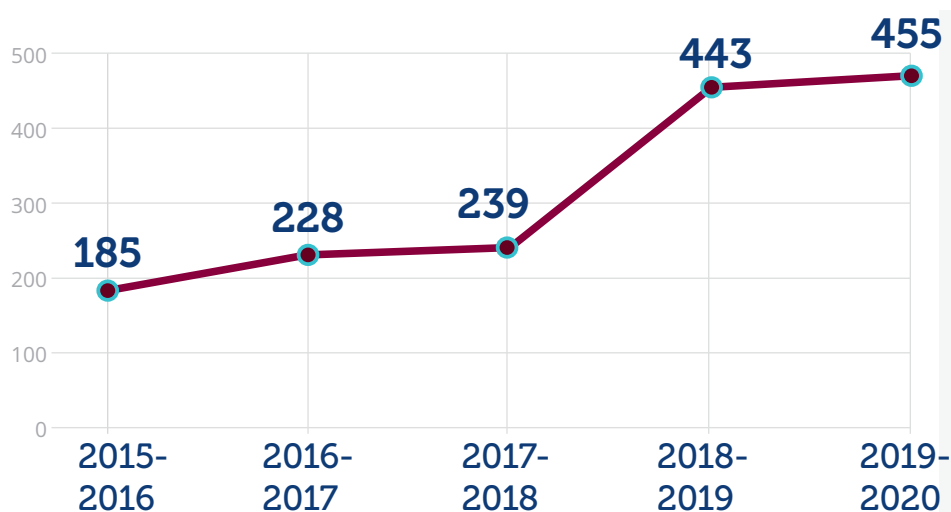
## Number of international students in regions



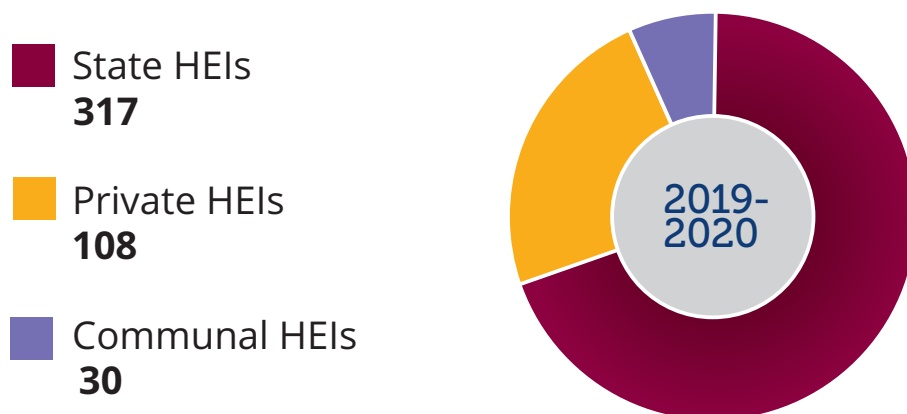
## Top 10 regions by number of international students

	Total Number	Bachelor's and Master's Degrees	Preparatory Course
Kharkiv	20196	17899	2297
Kyiv	17634	14654	2980
Odesa	9159	7053	2106
Dnipropetrovsk	5220	4765	455
Zaporizhzhya	3404	3022	382
Vinnytsya	3036	2965	71
Ternopil	3086	2959	127
Sumy	2621	2463	158
Lviv	2308	2135	173
Poltava	2214	1953	261

## Number of Ukrainian HEIs that provide education to international students

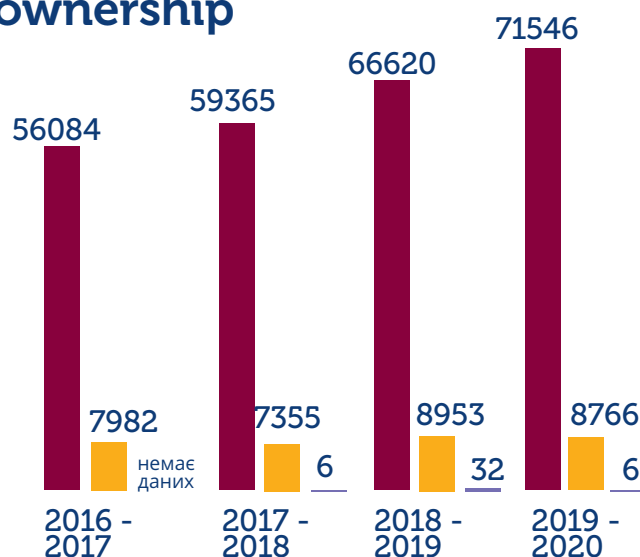
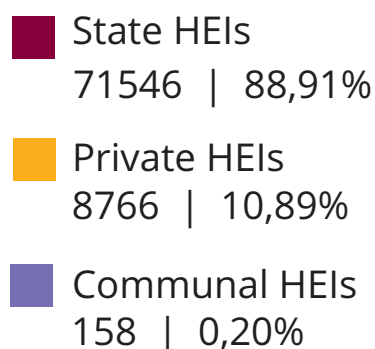


## Comparison of HEIs by type of ownership



## Comparison of number of students in HEIs by type of ownership

### Number of students

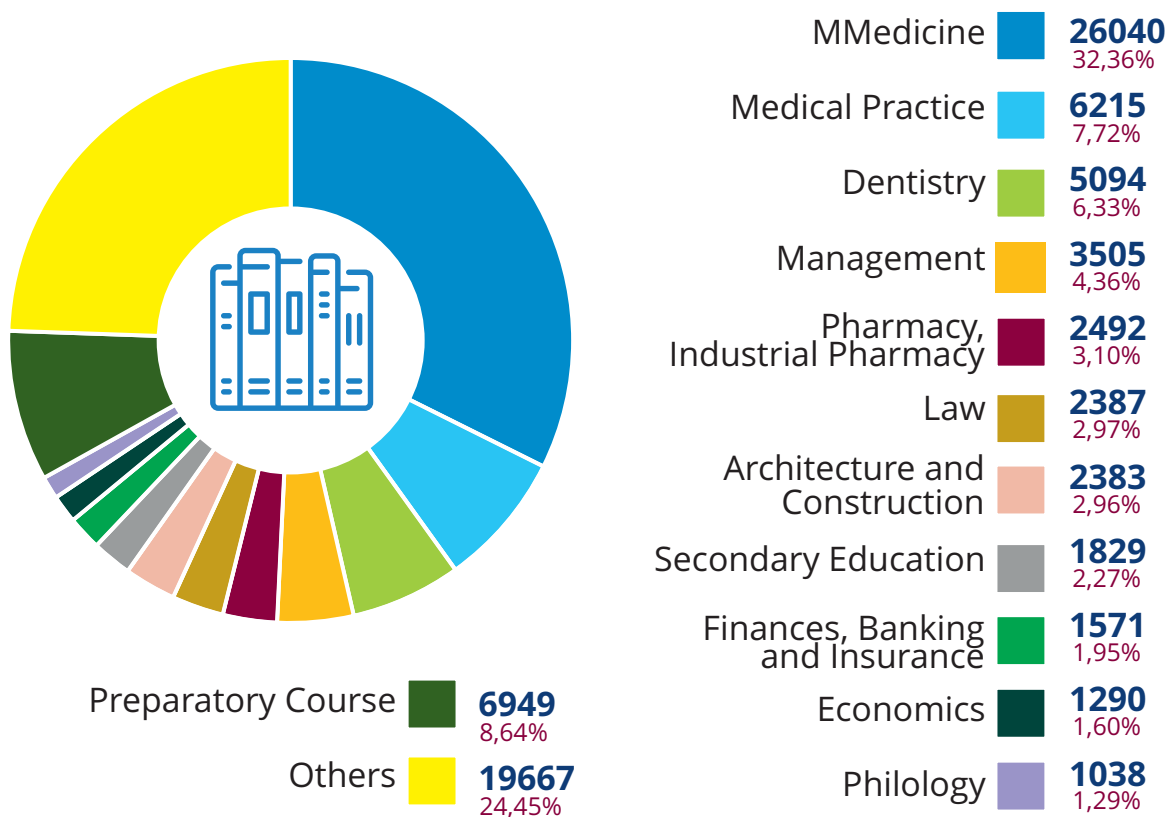


## Forms of education of international students

Full-time	86,627%
Part-time	13,335%
Evening	0,034%
External	0,004%

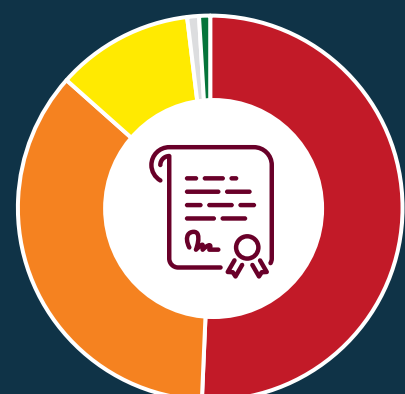


## Most popular specialties among international students



## Education levels of international students

50,69%	Master
35,88%	Bachelor
11,51%	Specialist
0,99%	Junior specialist
0,93%	PhD



## Most popular universities among international students

**Kharkiv National Medical University**

4355



**V.N. Karazin Kharkiv National University**

4351

**Odesa National Medical University**

4234

**Bogomolets National Medical University**

3378

**Zaporizhzhia State Medical University**

2981

**National Pirogov Memorial Medical University, Vinnytsia**

2815

**I.Horbachevsky Ternopil State Medical University**

2414

**State Institution "Dnipropetrovsk Medical Academy  
of the Ministry of Health of Ukraine"**

2385

**HSEE of Ukraine "Bukovinian State Medical University"**

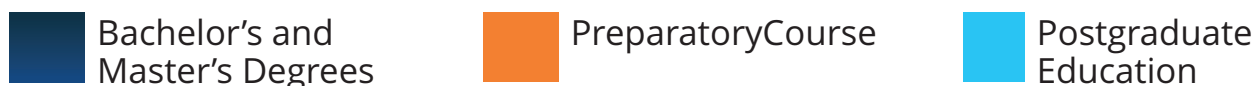
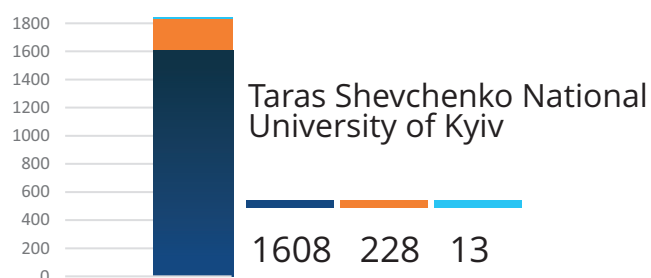
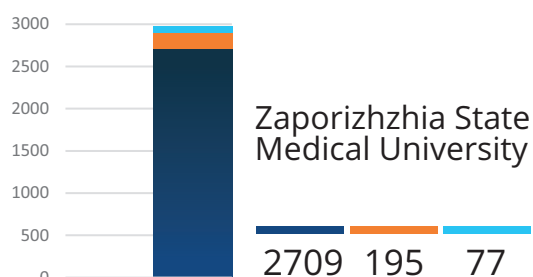
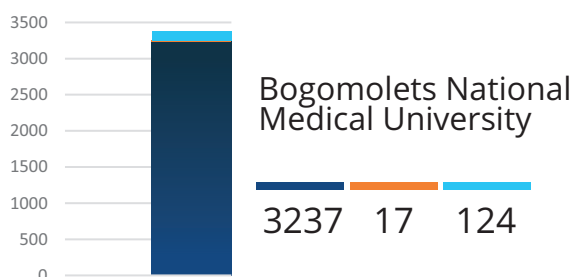
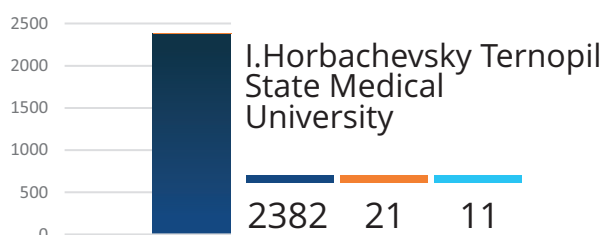
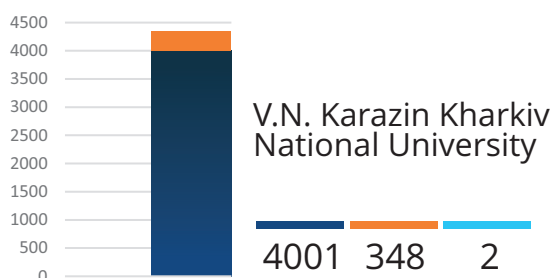
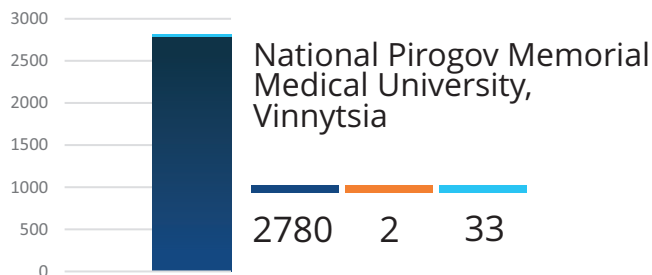
1869

**Taras Shevchenko National University of Kyiv**

1849



# Number of international students of bachelor's and master's degrees, preparatory course and postgraduate education in the most popular HEIs



# **Our mission**

**Improve  
the competitiveness of Ukraine  
in the international market  
of educational services**

# Strategic goals

## 1 Promotion of Ukrainian education abroad

**Task 1.1.** Increase the number of foreign students in Ukraine.

**Task 1.2.** Active informational promotion abroad of educational opportunities of Ukraine in order to attract foreigners for study.

**Task 1.3.** Participation in educational exhibitions abroad with the joint stand "Study in Ukraine".

**Task 1.4.** Expand the list of countries for promotion of Ukrainian education and recruitment of foreign applicants.

**Task 1.5.** Conduct informational campaigns to promote Ukrainian education. Dissemination of information through diplomatic missions of Ukraine abroad about getting education in Ukraine, in particular information about the possibility of online admission without intermediaries.



**Study in  
Ukraine**



## 2 Provision of informational support in organization of education of foreigners in educational institutions of Ukraine.

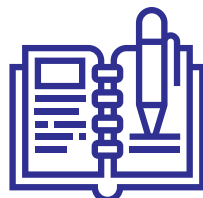
**Task 2.1.** Provision of informational and methodological services regarding the organization of education of foreigners in educational institutions of Ukraine.

**Task 2.2.** Creation and support of digital information resources and information-telecommunication systems for admission and education of foreigners in Ukrainian educational institutions.

**Task 2.3.** Expansion of the communication component of the Ukrainian State Center for International Education in the field of providing educational services to foreigners.

**Task 2.4.** Ensure the informational interaction between central executive bodies, educational institutions, foreign diplomatic missions and other interested parties.

**Task 2.5.** Accounting of agreements between business entities (residents and non-residents) and educational institutions on the provision of services in recruitment of foreigners as candidates for study in Ukraine.



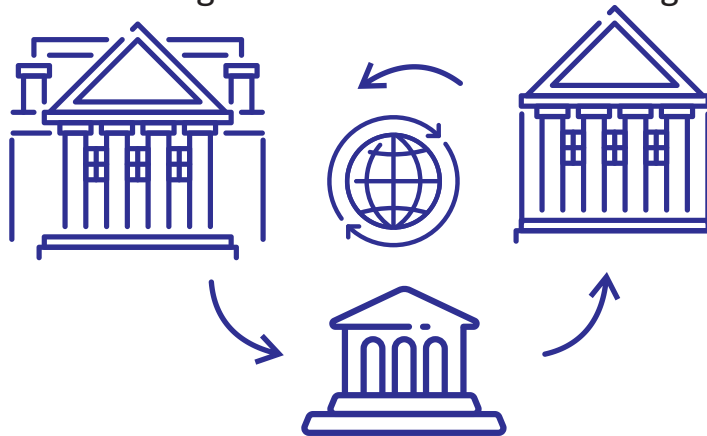
### 3 Development of partnerships and strengthening of international cooperation.

**Task 3.1.** Promotion of international cooperation of Ukrainian educational institutions in the direction of academic exchanges, participation in the implementation of educational programs.

**Task 3.2.** Intensification of international cooperation on bilateral and multilateral agreement basis.

**Task 3.3.** Promotion of the expansion of the international agreement base with certain countries in order to consolidate mutually beneficial partnerships in the field of education, in particular, on the provision of additional state scholarships for study in educational institutions of Ukraine.

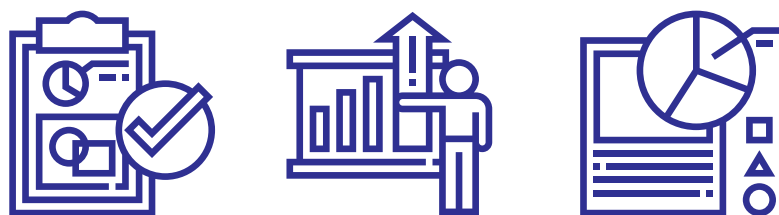
**Task 3.4.** Study and implementation of the positive experience of the world's leading universities in the organization of work with foreign students.



### 4 Analytical activity.

**Task 4.1.** Monitoring and analytical work aimed at generating statistical information on the provision of services to foreigners and educational institutions.

**Task 4.2.** Preparation and publication of informational materials on the education of foreign students in Ukraine.



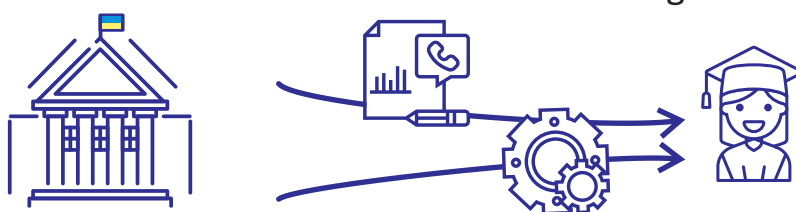
## 5 Participation in the formation of and organizational support for the implementation of policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.

**Task 5.1.** Organization of recruitment of foreigners for study in Ukraine, in particular by ensuring the operation of an automated system for registration of invitations for study.

**Task 5.2.** Participation in legislative work and preparation of legislative changes on the admission and education of foreigners in Ukraine.

**Task 5.3.** Organization and holding of the largest event on international education in Ukraine - Ukrainian International Education Forum.

**Task 5.4.** Preparation and publication of informational and methodological materials on specifics of admission and education of foreigners in Ukraine.



## 6 Creation of a system of effective interaction with foreign graduates and their organizations in order to establish a positive image of Ukraine in the world and to promote the economic interests of our country.

**Task 6.1.** Creation of a system of effective interaction with foreign graduates and their organizations in order to establish a positive image of Ukraine in the world and to promote the economic interests of our country.

**Task 6.2.** Creation of the Association of Foreign Graduates of Ukrainian Educational Institutions.

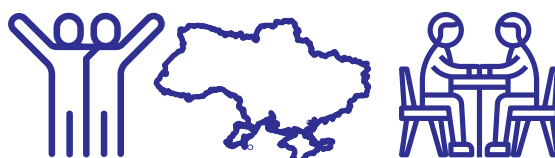


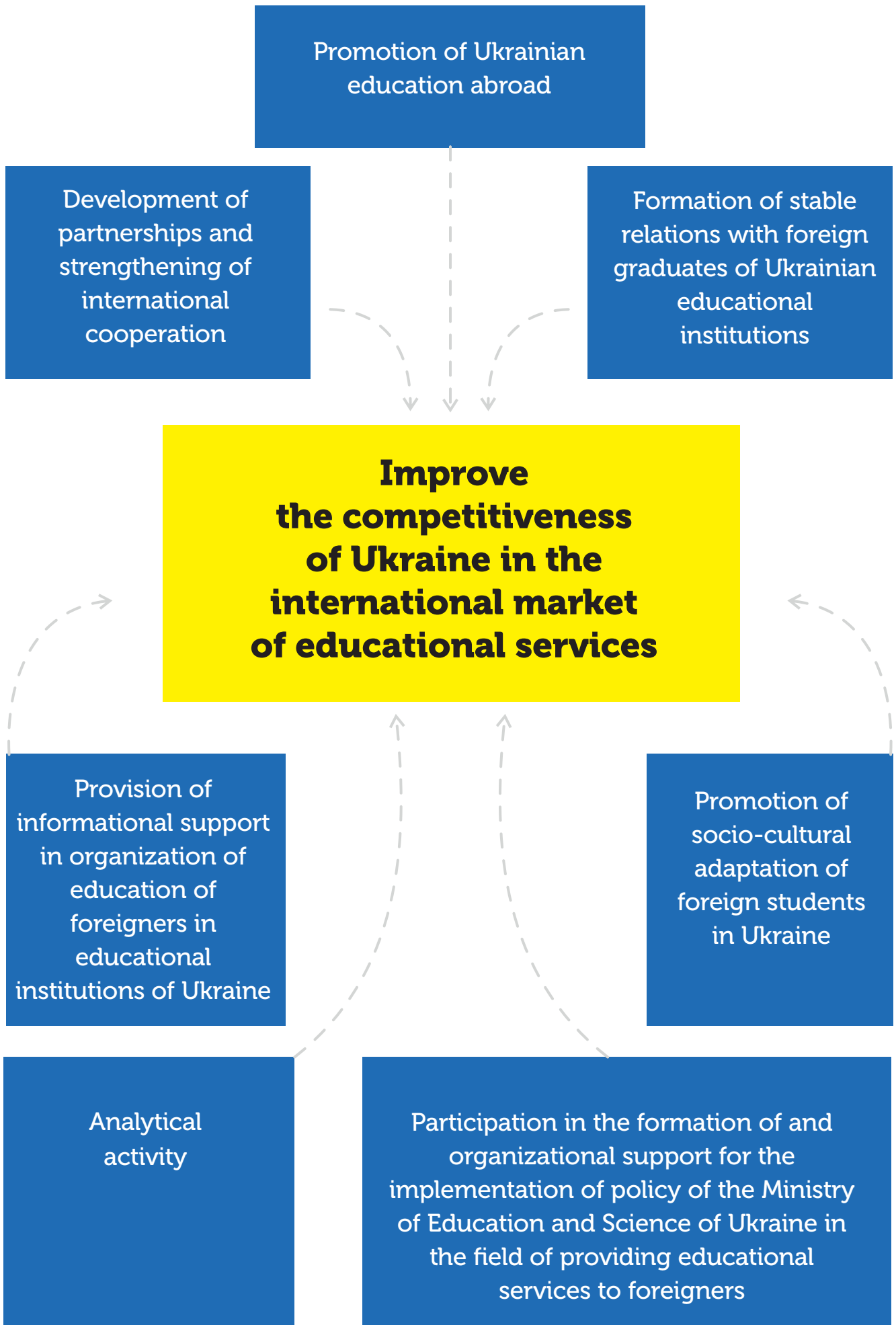
## 7 Promotion of socio-cultural adaptation of foreign students in Ukraine.

**Task 7.1.** Participation in the Erasmus + project "INTERADIS: Adaptation and integration of foreign students".

**Task 7.2.** Familiarization of foreign students with Ukrainian culture and traditions, in particular by creating and maintaining relevant content on the website <https://studyinukraine.gov.ua/>.

**Task 7.3.** Holding tourist, sports events, in particular competitions among foreign and Ukrainian students.





# Indicators and tools for monitoring strategic goals

## Strategic goal

### Promotion of Ukrainian education abroad

#### Indicators of implementation of strategic goals

Number of invitations for study for foreigners issued by educational institutions of Ukraine.

Number of foreigners receiving higher education in educational institutions of Ukraine.

Number of positive publications on study opportunities in Ukraine for foreigners.

Number of educational forums, exhibitions and conferences in Ukraine and abroad, which were attended by representatives of the Ukrainian State Center for International Education.

Number of educational institutions involved in educational events abroad in order to promote higher education in Ukraine.

Number of international projects, events organized by the Ukrainian State Center for International Education and/or with the participation of the Ukrainian State Center for International Education.

Number of speeches of Ukrainian scientists, experts, employees of the Ukrainian State Center for International Education on obtaining education in Ukraine for foreigners.

#### Monitoring tools

Information of educational institutions

Electronic Journal

“ЄДЕБО”

Media monitoring

Internal analytics

## Provision of informational support in organization of education of foreigners in educational institutions of Ukraine.

### Indicators of implementation of strategic goals

Participation in legislative activity and providing advice on the legal framework of organization of education of foreigners in educational institutions of Ukraine.

Number of users of electronic informational resources and information-telecommunication systems created or maintained by the Ukrainian State Center for International Education.

Number of meetings with representatives of the diplomatic corps in Ukraine in order to promote education in Ukraine for foreigners and the development of international cooperation.

### Monitoring tools

Monitoring of published changes to the legislation

Information of the Ministry of Education and Science of Ukraine

Internal analytics



**Strategic goal**

## **Development of partnerships and strengthening of international cooperation.**

### **Indicators of implementation of strategic goals**

Number of international projects and events organized by the Ukrainian State Center for International Education and/or with the participation of the Ukrainian State Center for International Education.

Number of concluded memoranda and agreements on cooperation with international organizations and agencies on international education.

### **Monitoring tools**

Internal analytics

Monitoring of media and scientific publications

**Strategic goal**

## **Analytical activity.**

### **Indicators of implementation of strategic goals**

Number of analytical reports and other documents prepared by the Ukrainian State Center for International Education.

Number of collections with statistical information on the provision of services to foreigners and Ukrainian educational institutions published by the Ukrainian State Center for International Education.

Number of prepared and published informational materials on the education of foreign students in Ukraine.

Number of external publications using analytical and statistical information of the Ukrainian State Center for International Education.

### **Monitoring tools**

Internal analytics

Monitoring of media and scientific publications

## **Participation in the formation of and organizational support for the implementation of policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.**

### **Indicators of implementation of strategic goals**

### **Monitoring tools**

Number of joint meetings of the Ukrainian State Center for International Education with representatives of the Ministry of Education and Science of Ukraine on the formation and implementation of policy of the Ministry of Education and Science of Ukraine on provision of educational services to foreigners.

Number of publications on the policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.

Number of measures aimed at informing the public about the policy of the Ministry of Education and Science of Ukraine in the field of providing educational services to foreigners.

Holding the annual Ukrainian International Education Forum - the largest event on international education in Ukraine.  
Number of Forum participants.  
Number of Forum speakers.  
The share of interviewed direct participants and partners of the Forum, who testified to the acquisition of new skills, opportunities, resources for international cooperation.

Internal analytics

Information of the Ministry of Education and Science of Ukraine

Media monitoring

**Strategic goal**

## **Formation of stable relations with foreign graduates of Ukrainian educational institutions.**

### **Indicators of implementation of strategic goals**

Creation of the Association of Foreign Graduates of Ukrainian Educational Institutions. Number of members of the Association.

Number of events held with the participation of foreign graduates of Ukrainian educational institutions.

### **Monitoring tools**

Registration of organization

Internal analytics

**Strategic goal**

## **Promotion of socio-cultural adaptation of foreign students in Ukraine**

### **Indicators of implementation of strategic goals**

Number of events aimed at acquainting foreigners with Ukrainian customs and traditions.

Promotion of the expansion of educational programs for foreign students through disciplines aimed at studying the Ukrainian language, culture, history.

Number of published educational materials and programs on the website of the Ukrainian State Center for International Education, aimed at studying the Ukrainian language, culture and history.

### **Monitoring tools**

Internal analytics

# Risk management

## High level of tolerance to corruption



### Possible consequences

Complicated procedure for obtaining permits to enter Ukraine, in particular, the inability to register online for visa applications at the Embassies of Ukraine abroad or visa centers.

Imperfect interaction between interested ministries and departments when deciding on visas for study, a large number of refusals. As a result, disappointment of foreign applicants with high score certificates/diplomas and their change of choice of country for education.



### Risk management strategy

Development of changes to the legal framework. Introduction of an electronic visa for foreigners applying for a visa to enter Ukraine for the purpose of study.

Introduction of the Unified Interdepartmental Electronic Platform in the field of enrollment of foreign students.

# Risk management

## High level of tolerance to corruption



### Possible consequences

Poor quality education, corruption during exams. As a result, frustration of foreign students in the quality of education and the general devaluation of education, need for repeat education.

Inability of foreign graduates to pass qualifying exams at home and confirm their diploma. Non-recognition of the Ukrainian diploma of higher education in home country.

Further professional inability of graduates. Reputational and image losses of the country at the international level.



### Risk management strategy

Promotion of internal monitoring of the quality of educational services provided to foreign students by educational institutions.

Promotion of the development of academic integrity in educational institutions.

Study and implementation of international experience in effectively fighting against corruption.

Participation in legislative work.

## Continuation of the pandemic, quarantines



### Possible consequences

Closure of borders.

Impossibility for foreign students to come for study in Ukraine.

Impossibility to implement many formats of activity, reduced efficiency due to quarantine restrictions, threat to personal safety of the team of the Ukrainian State Center for International Education.



### Risk management strategy

Ensuring the possibility of online work.

Initiating changes in legislation.

# Risk management

## Economic crisis in Ukraine



### Possible consequences

Lack of funds necessary for the functioning of the Ukrainian State Center for International Education.  
Threat to sustainable development.



### Risk management strategy

Development of flexible formats that can be adapted to minimal resources.  
Fundraising.

## Lack of high-quality changes in the legal framework regarding the organization of education of foreigners in educational institutions of Ukraine.



### Possible consequences

Reputational losses.  
Reduction in the number of foreign students in Ukraine.  
Assessment of education quality by students and employers will gradually decline.



### Risk management strategy

Participation in legislative work and preparation of legislative changes.

# Favorable factors of achieving results

- › Approval by the Cabinet of Ministers of Ukraine and successful implementation of the Action Plan to promote educational opportunities in Ukraine for foreign students in accordance with the Order of the President of Ukraine "On Improving Higher Education in Ukraine" from June 3rd, 2020 № 210/2020.
- › Construction of dormitories for students within the framework of the National Program "Great Construction".
- › Expansion of opportunities for study and internship in Ukraine for foreign students.
- › Full recognition of Ukrainian educational institutions in Malaysia, Saudi Arabia, the Arab Republic of Egypt, the State of Kuwait, Sri Lanka, etc. Resolution of problematic issues with countries that in different years have decided not to recognize diplomas obtained in Ukraine.
- › Amendments to the legislation in order to provide a temporary employment permit for foreigners during their internships.
- › Examination of the possibility of attracting foreign students to study in vocational (professional-technical) education institutions. Development and approval of relevant legislative changes.
- › Development and approval of the necessary legislative changes to enable Ukrainian educational institutions to open their branches abroad - independently or in partnership with foreign universities.
- › Introduction of electronic visa for the purpose of education for foreigners.
- › Introduction of the possibility of remote admission for foreigners, in particular, through the Unified Interdepartmental Electronic Platform in the field of enrollment of foreign students.
- › Amendments to the legislation of Ukraine on the language of the educational process for foreigners, namely providing opportunities for foreigners wishing to obtain higher education at the expense of individuals or legal entities to study in foreign languages, including French, German and Russian.

# International experience in attracting foreign students for study



## United States of America

Number of foreign students **1 075 496** (2019/2020)<sup>1</sup>

Official information resources for foreign applicants:

<https://educationusa.state.gov>;

<https://www.usa.gov/study-in-US>;

<https://www.internationalstudent.com>;

<https://www.studyusa.com>.

The undisputed leadership in the number of foreign students belongs to the United States. According to the report of the information resource "Open Doors®" on international educational exchange, published on November 16th, 2020, for the fifth year in a row, more than one million foreign students studied in the United States. Despite a slight decline (1.8%) in the number of international students in the United States during the 2019/2020 academic year, this group still represents 5.5% of all students pursuing higher education in the United States. According to the US Department of Commerce, foreign students contributed \$ 44 billion to the US economy in 2019.<sup>2</sup>

In the United States, the only subjects of providing educational services in the system of higher education are colleges and universities, which have significant autonomy in their activities. The procedure for organizing enrollment of foreign students, setting tuition fees, grants/loans, etc. is exclusively within the competence of the educational institutions. The tuition fees depend on the rating of the educational institution and teachers. During the educational process the student independently chooses and registers for the relevant disciplines.

Potential issues that may arise during the education process are resolved with the management of the relevant faculties and the educational institution<sup>3</sup>.

The Education USA network of consulting centers includes 435 centers in 180 countries that provide accurate, objective, and unbiased information about all accredited U.S. higher education institutions in the United States and offer advice on admission to colleges and universities in the United States.

The centers are sponsored by the US Department of State and administered by the American Councils for International Education: ACTR/ACCELS.

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<sup>1</sup> Enrollment Trends // The Open Doors 2020 Report on International Educational Exchange : website.  
URL: <https://opendoorsdata.org/data/international-students/enrollment-trends> (Date of access 16.12.2020).

<sup>2</sup> WASHINGTON, D.C., Nov. 16, 2020. — The 2020 Open Doors® Report // IIE : website.  
URL: <https://www.iie.org/en/Why-IIE/Announcements/2020/11/2020-Open-Doors-Report> (Date of access 16.12.2020).

<sup>3</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.





## Australia

Number of foreign students **718 150** (2019)<sup>4</sup>

Official information resource for foreign applicants:

<https://www.studyinaustralia.gov.au>

Australia is one of the leaders in the Asia-Pacific region in providing educational services to foreign citizens. In particular, in 2018, the Australian education sector was the third largest source of budget revenue in the country's economy - 32.2 billion Australian dollars.

The vast majority of foreign citizens studying in Australia receive higher education.

The main reasons for the high popularity of Australian education are its high quality, safe place to live, favorable multicultural environment, etc.

Australian foreign student policy priorities:

- providing them with accurate, timely and complete information necessary to make informed decisions;
- providing an attractive, competitive and encouraging learning process;
- ensuring social development, etc.

Entities providing educational services to foreigners must be properly registered in the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) - <https://cricos.education.gov.au>. Their activities are regulated in accordance with the Law "On Educational Services for International Students" and the National Code of Practice for Registration Bodies and Providers of Educational Services and Training for Foreign Students.

The Agency for Higher Education Quality Standards or the State Education Ombudsmen deal with issues related to the failure of one of the subjects to provide educational services to the student .<sup>5</sup>

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<sup>4</sup> Education data // Australian Government. Australian Trade and Investment Commission : веб-сайт.  
URL: <https://www.austrade.gov.au/Australian/Education/Education-data/Current-data/summaries-and-news>  
(Date of access 16.12.2020).

<sup>5</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.



Number of foreign students **642 480** (2019)<sup>6</sup>

Official information resources for foreign applicants:

<https://cbie.ca>;

<https://www.educanada.ca>

In view of the federal system of Canada, the provision of educational services is decided exclusively at the level of the federation's subjects. There is no central department in charge of education in the country.

Education of foreigners is considered an important component of Canada's international trade policy. Promotion of Canadian education in world markets is handled by trade representatives who report to the Canadian Department of International Trade (part of the Department of Foreign Affairs). They are responsible for organizing and conducting educational exhibitions, fairs and other events, and prepare detailed reviews of international markets for educational services, indicating the specifics of region or country (reviews are available for educational institutions in Canada, for a fee).

In collaboration between the Council of Ministers of Education of Canada and the Department of International Trade, the EduCanada brand was created to promote educational opportunities of Canadian provinces and territories around the world. EduCanada is a registered trademark of the Government of Canada and is subject to the License Agreement between parties. The EduCanada website (<https://www.educanada.ca>) provides international students with information about educational opportunities in Canada. In particular, here one can find a list of educational programs, get approximate calculations of the cost of education, as well as learn about the requirements for obtaining a study permit.

At the same time, EduCanada focuses on the quality of educational services in Canada. To ensure such a reputation, Brand-Use Eligibility and Authorization Policy has been developed. According to the provisions of the document, educational institutions that want to take advantage of the brand must provide quality education on an ongoing basis and meet various criteria for monitoring the quality of education - both Canadian and international.

Institutions that have the right to use the brand cooperate with foreign students in accordance with generally accepted norms (objective advertising of the educational institution, definition of a clear curriculum, provision of quality services, risk management policy and adequate tuition system, well-established system of effective communication with students, etc)<sup>7</sup>.

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<sup>6</sup> International Students in Canada Continue to Grow in 2019 // Canadian Bureau for International Education : website. URL:  
<https://cbie.ca/international-students-in-canada-continue-to-grow-in-2019> (Date of access 16.12.2020).

<sup>7</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.



## People's Republic of China

Number of foreign students **492 185** (2018)<sup>8</sup>

Official information resources for foreign applicants:

<https://www.campuschina.org>;

[http://en.moe.gov.cn/cooperation\\_exchanges](http://en.moe.gov.cn/cooperation_exchanges);

<https://www.chinesescholarshipcouncil.com>.

The Ministry of Education develops and implements national education policy in China. Each province or other administrative entity has a commission/committee on education, which reports to the Ministry, and ensures the implementation of national policies at the regional level.

Local commissions/committees are responsible for the management of education in the subordinate regions, as well as generally managing activities of educational institutions. Each academic year the Ministry of Education of the People's Republic of China determines a quota for each province for the education of foreign students, within which funding and planning of admission of foreigners for study is carried out.

According to the rules of education of foreign students in Chinese HIEs, educational institutions must ensure the compulsory education of all foreign students in Chinese language and culture, as well as acquaint them with laws the People's Republic of China, active rules of their educational institutions, national characteristics, traditions and customs of China.

The central government body of the People's Republic of China that implements national policy in the field of providing educational services to foreign citizens is the China Scholarship Council.

The subjects of providing educational services to foreigners in China are educational institutions that have received the appropriate permits/licenses for education of foreign students. Their activities are regulated by state legislation of the People's Republic of China in the field of education<sup>9</sup>.

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<sup>8</sup> Statistical Report on International Students in China for 2018 // Ministry of Education. The People's Republic of China : website: URL:

[http://en.moe.gov.cn/documents/reports/201904/t20190418\\_378692.html](http://en.moe.gov.cn/documents/reports/201904/t20190418_378692.html) (Date of access 16.12.2020).

<sup>9</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.



# Federal Republic of Germany

Number of foreign students **394 665** (2019)<sup>14</sup>

Official information resources for foreign applicants:

<https://www.study-in-germany.de>;

<https://www.daad.de>;

<https://www.uni-assist.de>;

<https://www.hochschulkompass.de/en/study-in-germany.html>;

<http://www.research-in-germany.org/en.html>;

<http://www.internationale-studierende.de>.

The resources of the German Academic Exchange Service (DAAD) are considered to be the main information platform about organizing the education of foreign students in Germany. A DAAD Information Center operates in Ukraine, and it is possible to obtain information about education in German educational institutions in the Ukrainian language (<https://www.daad-ukraine.org/uk/>).

In addition, the German Federal Foreign Office recommends the following information platforms to applicants from abroad:

- "Uni-assist" - a service center for processing applications from foreign applicants for admission to German educational institutions, which examines documents on secondary and higher education for compliance with the requirements of the German education system and the criteria of educational institutions selected by the applicant; Uni-assist does not cooperate with any other organizations and has a single office (in Berlin);

- "Higher Education Compass" - information portal of the Rector's Conference of Higher Education Institutions of Germany;

- "Study in Germany. Country of Ideas" is an information portal, a joint project of the Federal Ministry of Education and Research and DAAD, which is part of the Federal Government-supported "Country of Ideas" campaign;

- "Study in Germany" is one of the largest information portals, which contains useful information for foreign applicants on the conditions of admission to German educational institutions.

Entities providing educational services to foreigners can operate in Germany on a commercial basis as consultants and intermediaries. Services are provided on the terms of an individual contract with the applicant. There is no separate procedure for licensing or sanctioning by state bodies for such entities. There is also no separate procedure for settling disputes regarding the subjects of educational services. Disputes are resolved on a general civil basis.

The procedure for organizing enrollment of students, including foreign ones, is established in Germany by each educational institution independently<sup>15</sup>.

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<sup>14</sup> Daten und Fakten zur Internationalität von Studium und Forschung in Deutschland // Wissenschaft Weltoffen : website: URL: [http://www.wissenschaftweltoffen.de/kompakt/wwo2020\\_kompakt\\_de.pdf](http://www.wissenschaftweltoffen.de/kompakt/wwo2020_kompakt_de.pdf) (Date of access 16.12.2020).

<sup>15</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.



## United Kingdom of Great Britain and Northern Ireland

Number of foreign students **485 645** (2018/2019)<sup>10</sup>

Official information resources for foreign applicants:

<https://www.ucas.com>;<sup>11</sup>

<https://study-uk.britishcouncil.org>;

<https://www.ukcisa.org.uk>;

<https://www.studyin-uk.com>.

The main information platform in the United Kingdom on the organization of student education is the Universities and Colleges Admissions Service of the United Kingdom. The resource contains information on ways to finance education (grants, scholarships), a list of educational programs. This platform also functions as a centralized system for submitting applications for admission to educational institutions, including from foreign students.

UK universities are formally autonomous institutions.

The central body of the United Kingdom that implements public policy in the field of education is the Ministry of Education, which is responsible for informing international students about government grants and funding for master's programs.

The Office for Students (<https://www.officeforstudents.org.uk/>) is the UK's executive body that reports to the Ministry of Education and functions as the regulator of higher education<sup>12</sup>. Its responsibilities include assisting and informing students on the procedure for admission to the educational institutions, ensuring that students receive quality education, and protecting their interests.

The rules of admission for study, in particular, of foreign students, are established by each educational institution independently<sup>13</sup>.

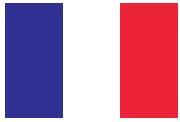
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<sup>10</sup> Higher Education Student Statistics: UK, 2018/19 - Where Students Come from and Go to Study. // The Higher Education Statistics Agency : website: URL <https://www.hesa.ac.uk/news/16-01-2020/sb255-higher-education-student-statistics/location> (Date of access 16.12.2020).

<sup>11</sup> We're the Universities and Colleges Admissions Service // UCAS : website: URL: <https://www.ucas.com/about-us> (Date of access 16.12.2020).

<sup>12</sup> Welcome to the Office for Students // Office for Students : website: URL: <https://www.officeforstudents.org.uk> (Date of access 16.12.2020).

<sup>13</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.



## French Republic

Number of foreign students **358 000** (2020)<sup>16</sup>

Official information resources for foreign applicants:

<https://ressources.campusfrance.org>.

Organization and coordination of higher education by foreigners in the French Republic is carried out by the Campus France information center, which is the only state-owned operator working under the auspices of the French Ministry of Europe and Foreign Affairs. Campus France's activities are aimed at promoting the French higher education system abroad, informing about the necessary administrative procedures for studying in France, as well as assisting foreign students in choosing a study program and organizing their stay in the French Republic.

To this end, an online platform <https://www.campusfrance.org> was created, which contains detailed information in 27 languages on the preparation and the studying process in France, with up-to-date information on study programs at a wide range of educational qualifications, scholarships, grants, information on the accommodation in France, etc. Campus France has a wide network of offices in many countries around the world, including Ukraine (<https://www.ukraine.campusfrance.org>).

The procedure for organizing the provision of educational services by French educational institutions is regulated by the Education Code of France. Educational services can be provided to foreigners by any educational institution registered as an educational institution in accordance with the law. There are public and private educational institutions.

Foreign applicants who have a certificate of complete secondary education may enroll in:

- lyceums to obtain a certificate of technical specialist with higher education (BTS) and preparatory classes;

- technological institutes at universities to obtain a university diploma for a technical specialty;

- universities to obtain a Bachelor's (License)/Master's (Master) diploma;

- preparatory classes/courses that prepare for admission to educational institutions for engineering, management and trade-related education;

- specialized schools for a diploma in healthcare, social work, art and architecture;

- a preparatory course at a university (for medical specialties), the successful completion of which and confirmation of the results of the competition provides an opportunity to continue higher medical education and obtain a doctor's diploma.

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<sup>16</sup> Key Figures // Campus France : website: URL:

[https://ressources.campusfrance.org/publications/chiffres\\_cles/en/chiffres\\_cles\\_2020\\_en.pdf](https://ressources.campusfrance.org/publications/chiffres_cles/en/chiffres_cles_2020_en.pdf)  
(Date of access 16.12.2020).

Education in state educational institutions is free. Only the entrance fee, which is determined by the French Ministry of Education for a specific academic year, is required to be paid. The fees are paid after enrollment.

To study in a state educational institution in France, one must obtain a long-term student visa. To study in a private educational institution, it is enough to obtain a long-term visiting visa. Students who arrive on a long-term student visa must register with the French Office for Integration and Immigration (OFII) within three months.

The cost of tuition in private educational institutions is determined by their management and averages between 3,000 and 10,000 euros per year.

In some cases, private educational institutions may issue state-standard diplomas.

In France, the decision to enroll students is made by the educational institutions themselves. Admission of foreign applicants here is carried out either individually by personal submission of documents, or within programs of student/educational exchanges in accordance with the terms of bilateral international agreements on cooperation in the field of education and science.

Issues related to the provision/reception of educational services and the obligations of the parties within this relationship are largely resolved through dialogue. If this fails, the parties resolve the dispute in court.<sup>17</sup>

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<sup>17</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.





## Russian Federation

Number of foreign students **334 500** (2017/2018)<sup>18</sup>

Official information resources for foreign applicants:

<https://studyinrussia.ru/en>;

<https://russia.study>;

<https://future-in-russia.com>;

<https://www.russia-edu.ru>;

<https://ined.ru>;

<https://rs.gov.ru>.

The Federal Agency for the Commonwealth of Independent States, Compatriots Living Abroad, and International Humanitarian Cooperation (Rossotrudnichestvo, <http://rs.gov.ru>) is a federal executive body of the Russian Federation that performs public service functions and management of state property in the field of maintaining and developing international relations of the Russian Federation with the members of the Commonwealth of Independent States, other foreign states, as well as in the field of international humanitarian cooperation.

The activities of “Rossotrudnichestvo” and its foreign institutions are aimed at implementing the state policy of international humanitarian cooperation, promoting the spread of an objective view of modern Russia abroad. Currently, “Rossotrudnichestvo” is represented in 81 countries by 98 offices: 74 Russian centers of science and culture in 62 countries, 24 representatives of the Agency in embassies in 22 countries.

Active work is being done to promote Russian education and to expand cooperation between the educational institutions of the partner countries. Every year, representative offices of “Rossotrudnichestvo” take part in the selection of foreign students for Russian educational institutions.<sup>19</sup>

Some categories of foreigners, compatriots living abroad, and immigrants can receive scholarships in Russian universities on par with Russian citizens. To do this, one must go through a competitive selection (pass “ЕДІ” or entrance exams).

In addition, each year the Government of Russia allocates a guaranteed number of scholarships for foreigners to study in higher education institutions of the country (15,000 scholarships were allocated in 2020)<sup>20</sup>.

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<sup>18</sup>Экспорт российских образовательных услуг. Статистический сборник. Выпуск 9 // Министерство науки и высшего образования Российской Федерации. – М.: Центр социологических исследований, 2019. – 536 с. URL: [http://socioprognoz-ru.1gb.ru/files/File/2019/export\\_9.pdf](http://socioprognoz-ru.1gb.ru/files/File/2019/export_9.pdf) (Date of access 16.12.2020).

<sup>19</sup> Россотрудничество : website: URL: <https://rs.gov.ru/ru> (Date of access 16.12.2020).

<sup>20</sup> Госстипендии для иностранных студентов // Study in Russia : website: URL: <https://studyinrussia.ru/study-in-russia/scholarships> (Date of access 16.12.2020).





## Японія

Number of foreign students **312 214** (2019) <sup>21</sup>

Official information resources for foreign applicants:

<https://www.studyinjapan.go.jp>;

<https://www.jasso.go.jp>.

Educational services in Japan are provided to anyone regardless of nationality. Foreign applicants for admission to Japanese educational institutions must have be 18 years old and have 12 years of school education, pass a qualifying exam in the school program or have such certificates as "International Baccalaureate", "Abitur", "General Certificate of Education Advanced Level". To enter a master's program, one must complete a 4-year bachelor's program, to enter a PhD program - a 2-year master's program and have a corresponding diploma.

Japan has several information platforms on the education of foreign students, central among which is the website of the Japan Student Services Organization (JASSO).

State, municipal and private universities, short-term colleges, specialized colleges, and technology colleges are all subjects of providing higher education services to foreigners in Japan. The activities of such entities are regulated by the Basic Act on Education (2006). Licensing of higher education institutions (except technology colleges) is carried out by the Ministry of Education, Culture, Sports, Science and Technology of Japan, and technology colleges - by city halls of the respective cities.

The process of immigration of foreign students to the host country includes:

- request of the applicant to the address of the educational institution for the issuance of the Certificate of Eligibility;
- request from the educational institution to the address of the immigration office for the issuance of the Certificate of Eligibility;
- issuance of the Certificate of Eligibility by the immigration bureau and its transfer to the educational institution;
- transfer of the Certificate of Eligibility from the educational institution to the applicant;
- obtaining the "College student" type visa at a Japanese consulate on the basis of the Certificate of Eligibility;
- obtaining permission to enter Japan at the immigration office at the airport when entering the country;
- obtaining a residence card at the immigration office upon arrival in Japan;
- registration in the municipality at the address of residence within two weeks after receiving the Certificate.

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<sup>21</sup> Result of Annual Survey of International Students in Japan 2019/ The Summary // Study in Japan : website: URL: <https://www.studyinjapan.go.jp/en/statistics/zaiseki/date/2019.html> (Date of access 16.12.2020).

The Bureau of Higher Education of the Ministry of Education, Culture, Sports, Science and Technology of Japan is responsible for the provision of educational services to all interested parties, including foreigners. Its responsibilities include: improving the quality of higher education, providing scholarships, providing support to private educational institutions, internationalizing universities, promoting international student exchange, etc.

Organization of recruitment of foreign students takes place in two ways.

The first way is to apply for a grant from the Government of Japan for programs such as "Study at a Japanese University", "Japanese Language and Japanese Culture" and "Research Trainee". The documents are submitted to the Embassy of Japan, which carries out a competitive selection through a written exam and an interview. Upon confirmation of the scholarship, students have the opportunity to study at educational institutions recommended by the Embassy of Japan ("Study at a Japanese University" and "Japanese Language and Japanese Culture"), or they can choose the host university themselves ("Research Trainee").

The second way is standard for all applicants in Japan and is regulated in accordance with the recommendations of the Guidelines for University Entrance Examinations, which are annually issued by the Ministry of Education, Culture, Sports, Science and Technology of Japan. The selection of students may include an examination at the National Test Center for University Admission, a combination of an examination at such a center, an interview and an examination at a university, or only an examination and/or an interview at a university.

To resolve issues related to the failure of the subject of educational services to fulfill its obligations to the student, one must contact the Ministry of Education, Culture, Sports, Science and Technology of Japan<sup>22</sup>.

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<sup>22</sup> Information provided by the MFA in the letter from 8.10.2019 №71/BB/17-527/10-1801.



## Republic of Poland

Number of foreign students **78 259** <sup>23</sup>

Official information resources for foreign applicants:

<https://nawa.gov.pl>;

[www.go-poland.pl](http://www.go-poland.pl).

The state platform concerned with education of foreigners in Poland is the National Agency for Academic Exchange (NAWA - <https://nawa.gov.pl/>).

The Law "On Higher Education and Science", approved on July 20th, 2017, does not provide for a separate accreditation procedure for education of foreigners. In Poland, there are more than 400 state and non-state educational institutions that have the right to provide educational services to foreigners on a general basis. Foreigners have the right to receive the same educational services as Polish citizens.

The procedure for recruiting foreign students is determined by the internal regulations of educational institutions.

All disputes regarding the improper provision of educational services are resolved in court, and the recipient of educational services may file a complaint to the relevant consumer protection body <sup>24</sup>

The Polish National Agency for Academic Exchange (NAWA) runs the "Ready, Study, GO Poland!" campaign, which aims to provide information on Poland as a promising place for study and research for everyone around the world.

The "Ready, Study, GO Poland!" website - [www.go-poland.pl](http://www.go-poland.pl) - is a source of information about the higher education system and deals with questions that are important for students: "how much is the tuition fee?", "what is life and work like in Poland?", etc.

The "Perspektywy" Education Foundation, a private organization that cooperates with the Board of Rectors of Polish educational institutions, actively promotes Polish higher education around the world and, in particular, in Ukraine.

Among the Foundation's numerous projects are: an informational web resource on higher education in Poland - <http://studyinpoland.pl/ua>; participation in international educational fairs with a joint stand of Polish universities "Study in Poland" around the world; organization of the annual International Educational Salon "Perspectives"; holding the annual competition "Best Foreign Student"; publishing information materials, magazines about Polish higher education, etc <sup>25</sup>

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<sup>23</sup> Foreign Students in Poland 2019 // Study in Poland : website: URL:  
<http://www.studyinpoland.pl/en/news/82-foreign-students-in-poland-2019>  
(Date of access 16.12.2020).

<sup>24</sup> Information provided by the MFA in the letter from 18.10.2019 №71/BB/17-527/10-1801.

<sup>25</sup> Narodowa Agencja Wymiany Akademickiej (NAWA) : website: URL:  
<https://nawa.gov.pl> (Date of access 16.12.2020).

# Reviewers of the development strategy

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