



MINISTRY OF
EDUCATION AND
SCIENCE OF UKRAINE



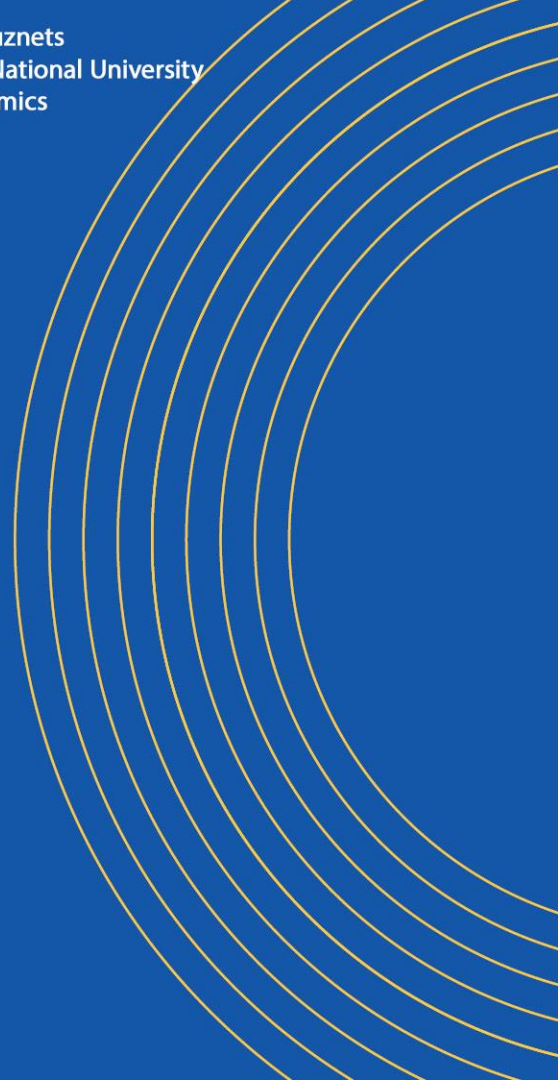
Ukrainian State Center
for International Education



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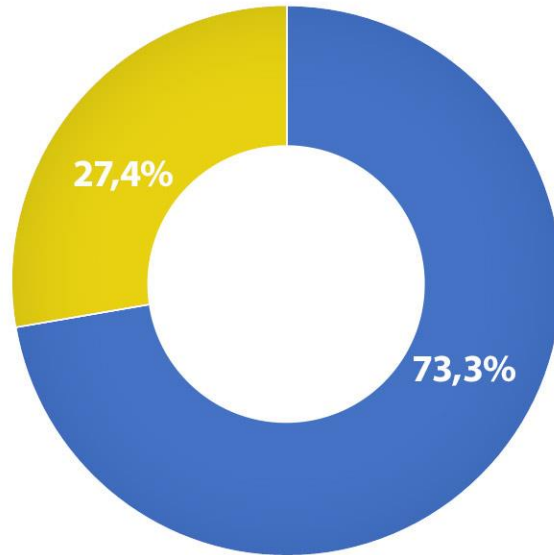
REPORT

ON THE RESULTS OF THE MARKETING RESEARCH ON THE ATTRACTIVENESS OF UKRAINIAN HIGHER EDUCATION FOR FOREIGN CITIZENS



RESULTS OF SURVEY PROCESSING

Was it easy to get a visa to study in Ukraine?



Yes

No

Expenses of students in the process of passing the procedure for obtaining permits

Questions

Structure of responses from foreign students, % from overall number



in Ukrainian language
surveys



in Russian language
surveys



in English language
surveys

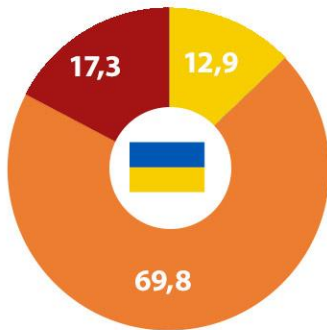
How much time did you spend preparing documents for admission (receiving the invitation, legalizing documents, translation, obtaining a study visa)?

less than 1 month	12,9	33	24,8
from 1 to 3 months	69,8	50	62,3
more than 3 months	17,3	17	12,9

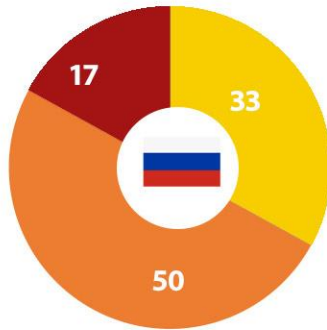
How much money did you spend on preparing documents for admission (receiving the invitation, legalizing documents, translation, obtaining a study visa)?

Up to 100 US dollars;	4,5	3,4	2,7
100 - 300 US dollars;	4,5	19,6	14,2
300 - 500 US dollars;	9,1	14,9	10,9
500 - 1000 US dollars;	36,4	28,8	19,3
More than 1,000 US dollars.	45,5	33,3	52,9

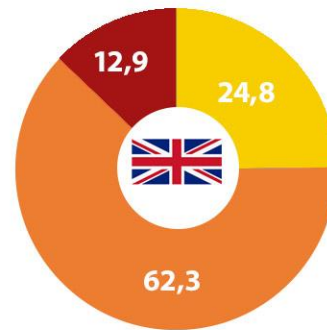
How much time did you spend preparing documents for admission (receiving the invitation, legalizing documents, translation, obtaining a study visa)?




in Ukrainian language surveys





in Russian language surveys



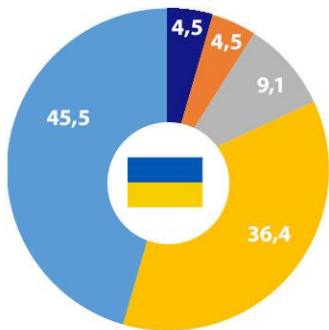
in English language surveys

 less than 1 month

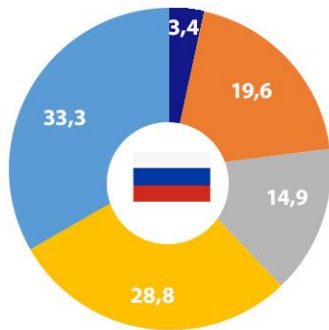
 from 1 to 3 months

 more than 3 months

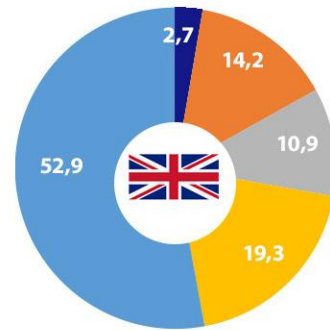
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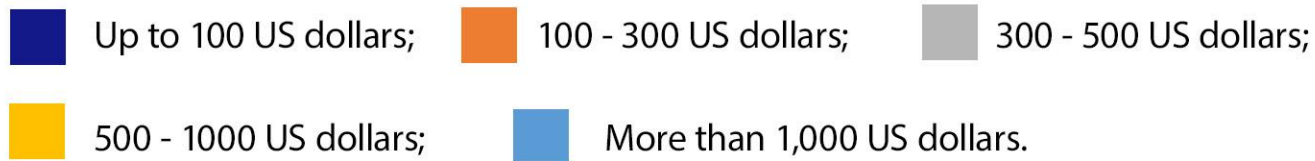
in Ukrainian language surveys



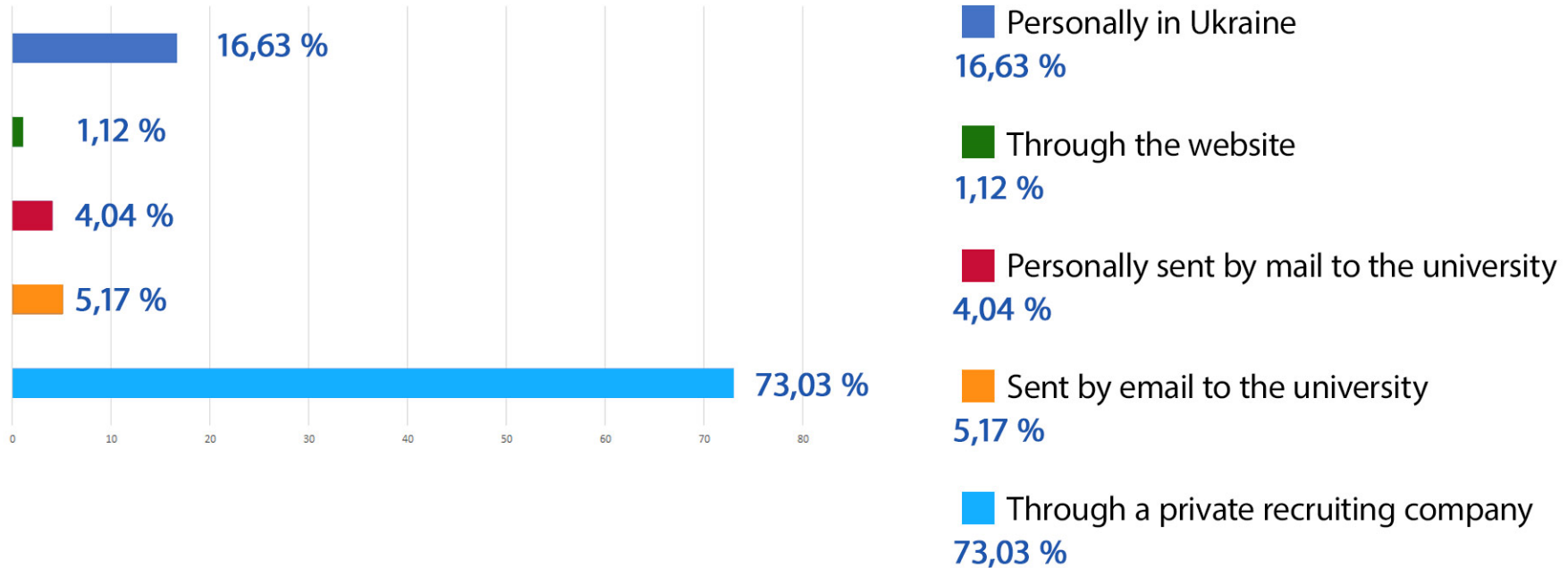
in Russian language surveys



in English language surveys



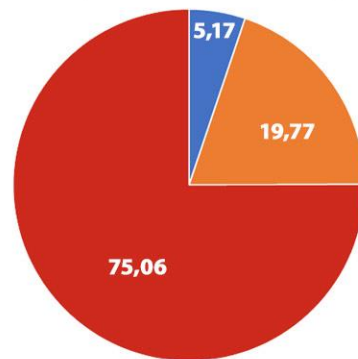
How did you submit documents for an invitation for study?



Structure of respondents' answers based on language



Language of the Survey	Ukrainian		Russian		English	
	Number of answers, persons	Percentage of answers, %	Number of answers, persons	Percentage of answers, %	Number of answers, persons	Percentage of answers, %
Students' Answers	23	5,17	88	19,77	334	75,06



Ukrainian

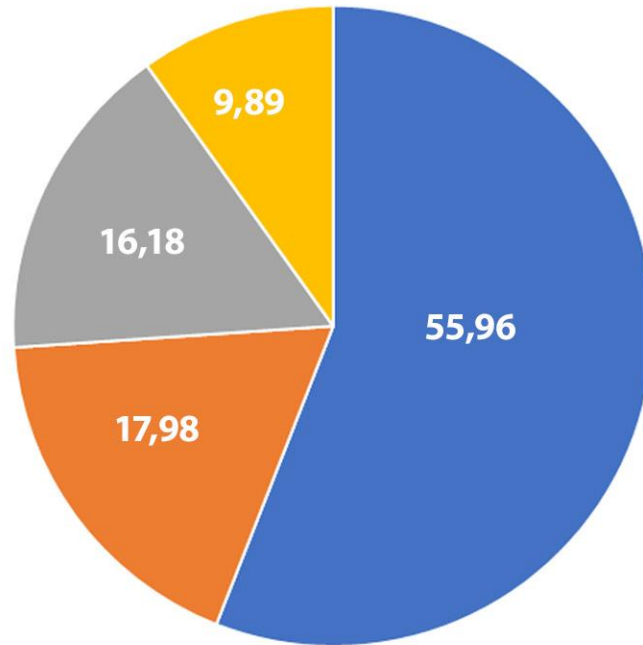


Russian



English

What language do you study in?



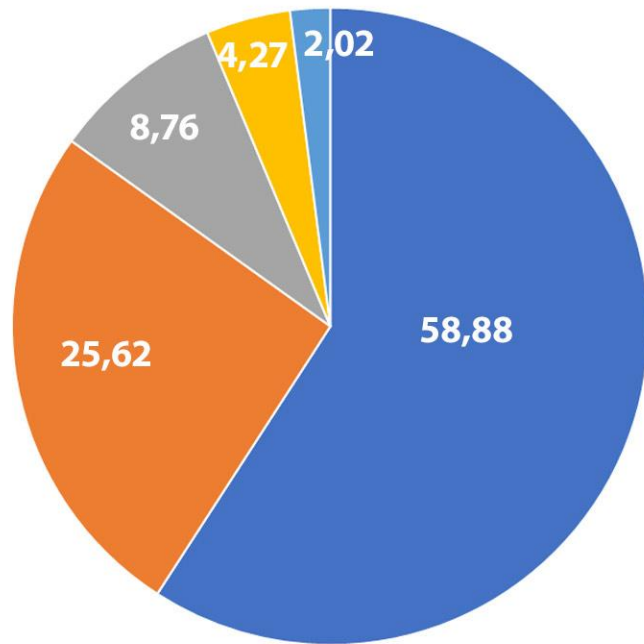
English

Mixed form of study

Russian

Ukrainian

What language would you like to study in?



English


Russian

Ukrainian

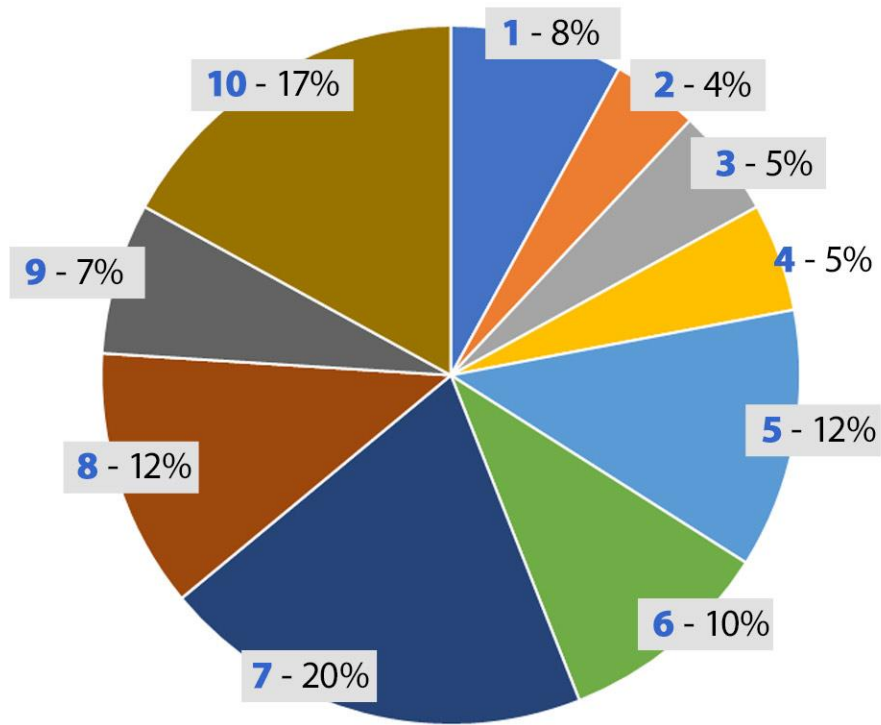
French

German

Чому Ви вибрали Україну?

Indicator	Structure of responses from foreign students, %		
	 in Ukrainian language surveys	 in Russian language surveys	 in English language surveys
Quality of education	43,5	43,2	23,7
Cost of study	39,1	36,4	56,9
Recognition of diploma in home country	52,2	35,2	17,1
I wanted to study in Europe	52,2	30,7	42,2
Opportunity for practical experience	34,8	27,3	18,9
Other reasons	-	10,0	24,0

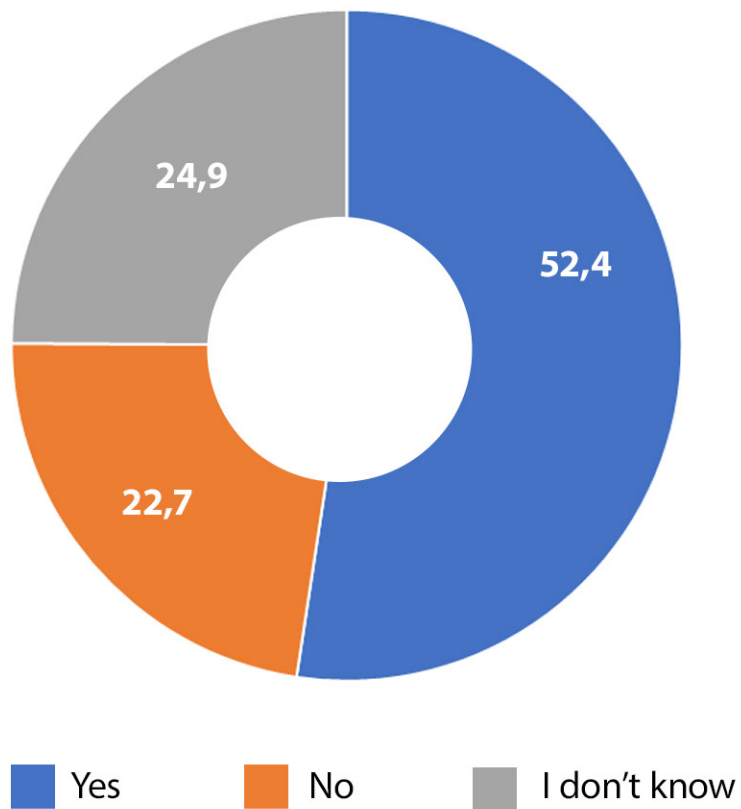
Are you satisfied with studying at your university?





1 point – completely dissatisfied

10 points – completely satisfied

Will you recommend studying in Ukraine to your friends?



What would you like to improve in the system of education of foreigners in Ukraine?

Indicator	Structure of responses from foreign students, %		
	 in Ukrainian language surveys	 in Russian language surveys	 in English language surveys
Quality of education	39,1	35,6	66,4
International community	34,8	42,5	54,7
University infrastructure	30,4	46,0	34,5
Dormitories	39,1	59,8	52,3
Opportunities for leisure	30,4	40,2	42,3
Nothing	21,7	10,0	20,0

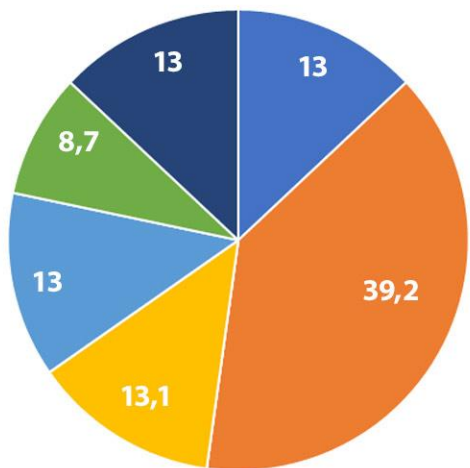
How did you learn about Ukraine?



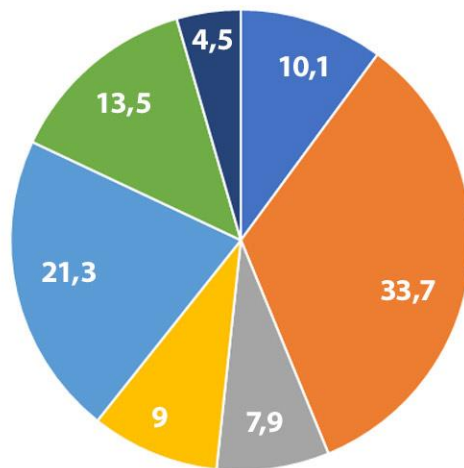
Which countries were you choosing between when deciding where to study?

Indicator	Structure of responses from foreign students, %		
	 in Ukrainian language surveys	 in Russian language surveys	 in English language surveys
USA	13	10,1	10,7
China	39,2	33,7	10,5
UK	-	7,9	9
EU countries	13,1	9	24,2
Russia	13	21,3	11,1
Home country	8,7	13,5	22,5
No other country	13	4,5	12

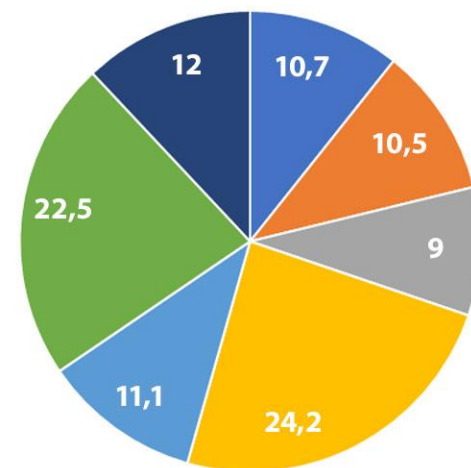
Which countries were you choosing between when deciding where to study?



in Ukrainian language surveys



in Russian language surveys



in English language surveys

USA

China

UK

EU countries

Russia

Home country

No other country



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