



## PROGRAM

**April 22, 2021**

09.00 – 09.10

### **Opening of the Forum**

Moderator: **Olena SHAPOVALOVA**

09.10 – 09.25



### **POPULARIZATION OF HIGHER EDUCATION IN UKRAINE AS A MARKER OF ATTRACTING FOREIGN STUDENTS FOR STUDY**

**Andrii VITRENKO** – Deputy Minister for European Integration of the Ministry of Education and Science of Ukraine

09.25 – 09.40



### **ISRAELI-UKRAINIAN RELATIONS IN THE FIELD OF EDUCATION**

**Joel LION** – Ambassador Extraordinary and Plenipotentiary of the State of Israel to Ukraine

09.40 – 09.55



### **UNIFIED INTERDEPARTMENTAL ELECTRONIC PLATFORM: NEW POSSIBILITIES FOR RECRUITING FOREIGN STUDENTS**

**Artur SELETSKYI** – Deputy Minister for Digital Development, Digital Transformations and Digitization of the Ministry of Education and Science of Ukraine

09.55 – 10.10



### **PROSPECTS AND CHALLENGES OF INTERNATIONAL EDUCATION FOR UKRAINE**

**Sheikh Akhmed TAMIM** – Supreme Mufti of Ukraine, Head of the Religious Administration of Ukrainian Muslims

10.10 – 10.25



### **HIGHER EDUCATION REFORM AS A KEY TO SUCCESS**

**Yulia HRYSHYNA** – People's Deputy of Ukraine, Chairman of the Subcommittee on Higher Education of the Verkhovna Rada Committee on Education, Science and Innovation




10.25 – 10.40



### **COMMUNICATION STRATEGY AND STRATEGY OF PUBLIC DIPLOMACY OF THE MINISTRY OF FOREIGN AFFAIRS - IMPORTANT GUIDELINES IN THE FORMATION OF POSITIVE PERCEPTION OF UKRAINE AROUND THE WORLD**

**Alla Polyova** – Director of the Department of Communications and Public Diplomacy of the Ministry of Foreign Affairs of Ukraine

10.40 – 10.55		<p><b><i>CULTURAL DIPLOMACY AS A FACTOR OF INTERNATIONAL COOPERATION</i></b></p> <p><b>Volodymyr SHEIKO</b> – Director General of the Ukrainian Institute</p> <p>Co-author: Tetiana Filevska</p>
10.55 – 11.25		<p><b><i>FOREIGN STUDENTS IN UKRAINE: STATISTICAL DATA</i></b></p> <p><b>Olena SHAPOVALOVA</b> – Director of the Ukrainian State Center for International Education of the Ministry of Education and Science of Ukraine</p>
11.25 – 11.40		<p><b><i>ORGANIZATIONAL ISSUES IN EDUCATION OF FOREIGN STUDENTS</i></b></p> <p><b>Alla RYBALKO</b> – Head of the expert group on higher and adult education of the Ministry of Education and Science of Ukraine</p>
11.40 – 12.00		<p><b><i>NEW HORIZONS OF THE ERASMUS+ PROGRAM FOR THE INTERNATIONALIZATION OF HIGHER EDUCATION</i></b></p> <p><b>Svitlana SHYTIKOVA</b> – Coordinator of the European Union project "Network of Erasmus+ National Offices and National Teams of Experts on Higher Education Reform"</p>
12.00 – 12.15		<p><b><i>CAPABILITIES OF VFS GLOBAL IN POPULARIZING UKRAINIAN HIGHER EDUCATION ABROAD: COOPERATION AND PARTNERSHIP</i></b></p> <p><b>Amit Kumar SHARMA</b> – Regional Head in CIS countries and Eastern Europe of VFS Global</p>
12.15 – 12.30		<p><b><i>INTERNATIONALIZATION OF AL-QASEMI ACADEMIC COLLEGE OF EDUCATION PROGRAMS (STATE OF ISRAEL)</i></b></p> <p><b>Abeer WATTED</b> – Doctor, Dean of the Sciences Faculty of Al-Qasemi Academy (State of Israel)</p>
12.30 – 12.45		<p><b><i>ERASMUS+ PROJECT "INTEGRATION AND ADAPTATION OF FOREIGN STUDENTS"/INTERADIS</i></b></p> <p><b>Andrii LOTARIEV</b> – Head of the International Cooperation Department of "KROK" University</p>

12.45 – 13.15		<p><b><i>INTERNATIONAL PROJECT "INNOVATIVE UNIVERSITY AND LEADERSHIP" AS A TECHNOLOGY FOR THE DEVELOPMENT OF LOCAL STRATEGIES FOR THE INTERNATIONALIZATION OF UKRAINIAN UNIVERSITIES</i></b></p> <p><b>Taras FINIKOV</b> – President of the International Foundation for Education Policy Research</p>
13.30 – 14.00	Break	
14.00 – 14.15		<p><b><i>HARMONIZATION OF PROFESSIONAL TRAINING PROGRAMS FOR FUTURE DOCTORS IN THE PRAXEOLOGICAL CONTEXT AS A NECESSARY CONDITION FOR INTEGRATION INTO THE INTERNATIONAL SPACE</i></b></p> <p><b>Irina SKRIPNIK</b> – Vice President of the Ukrainian Association of Dental Education</p> <p>Co-author: Yaroslava Kul'bashna</p>
14.15 – 14.30		<p><b><i>ASPECTS OF REFORMING AND INTEGRATING HIGHER MEDICAL EDUCATION INTO THE INTERNATIONAL EDUCATIONAL SPACE</i></b></p> <p><b>Ivanna SAKHANDA</b> – Head of the International Relations Department</p> <p>Co-authors: Rimma Skrypnyk, Natalia Greben</p>

14.30 – 17.00

**INTERNATIONALIZATION OF HIGHER EDUCATION:  
THE AMERICAN EXPERIENCE AND BEST PRACTICES**



**Moderator: Natalia HRYNKO** – Manager of the EducationUSA team in Ukraine

14.30 – 14.40



**OPENING SPEECH**

**Scott WHITMORE** – Assistant Cultural Affairs Officer, US Embassy in Ukraine

14.40 – 15.20



**DEVELOPMENT OF INTERNATIONAL PARTNERSHIPS AND CREATION OF OPPORTUNITIES FOR VIRTUAL EXCHANGES FOR TEACHERS AND STUDENTS OF HIGHER EDUCATION INSTITUTIONS ON THE EXAMPLE OF THE EDUCATIONUSA UKRAINE PROJECT**

**Jan MCCAULEY**– Assistant Director, Center for Collaborative Online International Learning (COIL), The State University of New York (SUNY)

15.20 – 16.10



**MODERN TRENDS IN THE INTERNATIONALIZATION OF HIGHER EDUCATION**

**John HUDZIK** – Professor at Michigan State University and NAFSA Senior Scholar for Internationalization

16.10 – 17.00



**ADVANTAGES OF USING A SINGLE PLATFORM FOR ORGANIZING THE ADMISSION PROCESS FOR INTERNATIONAL STUDENTS BY THE EXAMPLE OF COMMONAPP**

**Olga BARON** – Executive Director, Senior International Officer, Center for International Education, University of Northern Colorado

April 23, 2021

09.00 – 12.00

*Master Class*

***INTERNATIONAL EDUCATION: DIPLOMATIC PROTOCOL, COMMUNICATION AND SEARCH FOR PARTNERS***

09.00 – 10.00



**Yelyzaveta SHCHEPETYLNYKOVA** – Educational consultant, University of Hong Kong

10.00 – 11.00







**Olga NAKONECHNA** – Professional consultant on etiquette and protocol, Founder of the educational center "Business Ethics and Etiquette School"

11.00 – 12.00



**Boris BAZYLEVSKIY**– Ukrainian diplomat, Ambassador Extraordinary and Plenipotentiary of Ukraine

April 23, 2021

12.00 – 12.30		<b><i>EDUCATION OF IRANIAN STUDENTS IN UKRAINE</i></b> <b>Manouchehr MORADI</b> – Ambassador Extraordinary and Plenipotentiary of the Islamic Republic of Iran to Ukraine
12.30 – 12.45		<b><i>EDUCATIONAL DIPLOMACY: PROMOTION OF UKRAINIAN UNIVERSITIES ABROAD</i></b> <b>Yevgeniya GABER</b> – Advisor to the Prime Minister of Ukraine, Deputy Director of Hennadii Udovenko Diplomatic Academy of the Ministry of Foreign Affairs (2018-2020)
12.45 – 13.00		<b><i>PRESENTATION OF THE DEVELOPMENT STRATEGY OF THE UKRAINIAN STATE CENTER FOR INTERNATIONAL EDUCATION</i></b> <b>Olena SHAPOVALOVA</b> – Director of the Ukrainian State Center for International Education of the Ministry of Education and Science of Ukraine
13.00 – 13.30		<b><i>INTERNATIONALIZATION STRATEGY AS A CATALYST FOR THE DEVELOPMENT OF INTERNATIONAL ACTIVITY</i></b> <b>Serhiy KURBATOV</b> – Advisor of the Presidium of the National Academy of Educational Sciences of Ukraine, Deputy Head of the National Agency for Higher Education Quality Assurance
13.30 – 14.30	Break	



14.30 – 16.00

***INTERNATIONAL EDUCATION – A KEY VECTOR OF UKRAINE'S EXPANSION IN THE WORLD***

*Moderator: **Violetta MOSKALU***



***OPENING SPEECH***

**Violetta MOSKALU** – Founder of the Global Ukraine Foundation, Bamako (Mali, Africa)



***MODERN INNOVATIVE PRACTICES OF LEARNING FOREIGN LANGUAGES AND CULTURES AS A MEANS OF SUCCESSFUL INTEGRATION OF FOREIGN STUDENTS. EXAMPLE OF ACTIVITY OF THE LINGUISTIC DIVISION OF THE INTERNATIONAL RELATIONS DEPARTMENT, UNIVERSITY PARIS-EST CRÉTEIL IN FRANCE***

**Kateryna VERLAN** – Head of the Foreign Languages and Cultures Division of the International Relations Department, University Paris-Est Créteil (Paris, France)



***COMMUNITY BUILDING PRACTICES AT THE CENTER OF UNIVERSITY DEVELOPMENT STRATEGIES IN ISRAEL***

**Anna ZHAROVA** – CEO of the Israeli-Ukrainian Alliance (Tel Aviv, Israel)

***DEVELOPMENT OF A GLOBAL PLATFORM OF AMBASSADORS OF UKRAINE TO THE WORLD BASED ON A NETWORK OF GRADUATES OF UKRAINIAN UNIVERSITIES. RECOMMENDATIONS OF THE GLOBAL UKRAINIANS NETWORK***



• **Oksana KANTARUK-PIERRE** – Researcher at the University of Lorraine (Metz, France)



• **Marta OLIYNYK-DOMOCHKO** – Researcher-Africanist, Editor of Global Ukraine News (Rome, Italy)



• **Myhailo KUKONIN** – Entrepreneur, Coordinator of the Global Business Hub platform of the Global Ukrainians network (Strasbourg, France)

16.00 – 17.00

Closing of the Forum. Presentation of the Forum resolution